



Jarjani PBI FTK &lt;jarjani@ar-raniry.ac.id&gt;

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## Invitation to Review for the Journal of Applied Research in Higher Education

1 pesan

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**Journal of Applied Research in Higher Education** <onbehalf@manuscriptcentral.com>

18 Januari 2022 19.17

Balas Ke: patrickblessinger@gmail.com

Kepada: jarjani@ar-raniry.ac.id

18-Jan-2022

Dear Dr. Usman:

Manuscript ID JARHE-01-2022-0001 entitled "An Inquiry into Lecturers' Intentions to Adopt Learning Style-Based e-Learning Personalization: An Empirical Study" has been submitted to the Journal of Applied Research in Higher Education.

I invite you to review this manuscript. The abstract appears at the end of this letter. Please let me know as soon as possible if you will be able to accept my invitation to review. If you are unable to review at this time, I would appreciate you recommending another expert reviewer. Please click the appropriate link below to automatically register your reply with our online manuscript submission and review system.

\*\*\* PLEASE NOTE: This is a two-step process. After clicking on the link, you will be directed to a webpage to confirm. \*\*\*

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Once you accept my invitation to review this manuscript, you will be notified via e-mail about how to access Manuscript Central, our online manuscript submission and review system. You will then have access to the manuscript and reviewer instructions in your Referee Centre.

Our expert reviewers greatly contribute to the high standards of the Journal, and I thank you for your present and any future participation. It is the Journal's policy to only publish papers with two supportive reviews, and we would expect you to look at at least one revision of any paper if you counsel major or minor revisions after your first look. Thank you for your contribution to the reviewing process.

Reviewer Resources are available here: <http://www.emeraldgrouppublishing.com/reviewers/index.htm>

Sincerely,  
Dr. Patrick Blessinger  
Senior Editor, Journal of Applied Research in Higher Education  
[patrickblessinger@gmail.com](mailto:patrickblessinger@gmail.com), [blessinp@stjohns.edu](mailto:blessinp@stjohns.edu)

### MANUSCRIPT DETAILS

TITLE: An Inquiry into Lecturers' Intentions to Adopt Learning Style-Based e-Learning Personalization: An Empirical Study

#### ABSTRACT:

The decomposed theory of planned behavior (DTPB) was adopted as the basis of the intention model. The consistent partial least square (PLSc) was performed to analyze data collected from 130 computer science and information systems lecturers. Moreover, semi-structured interviews were conducted involving four lecturers to confirm and explain the results of the hypotheses testing.

Nowadays, not many lecturers in higher education have implemented e-learning-aided learning personalization based on learning styles. This study evaluates a model that describes lecturers' intentions to adopt e-learning-aided personalization based on learning styles.

The results show that attitude, perceived usefulness, and compatibility significantly influence lecturers' intentions to adopt e-learning personalization. Moreover, follow-up interviews were conducted to confirm the results. The results revealed that the lecturers had different understandings regarding the notion of personalization. Some lecturers perceived it as a complex teaching approach, while others perceived it as only giving the students some alternative means of learning.

Current studies in the relevant fields are limited to explaining the factors that influence lecturers to adopt certain technologies or curriculum innovation in general. Thus, in addressing the gaps, this study aims to investigate factors

that affect lecturers' intentions to adopt e-learning-aided personalization based on learning styles. Some recommendations were proposed to support such adoption.



Jarjani PBI FTK &lt;jarjani@ar-raniry.ac.id&gt;

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## Manuscript ID JARHE-01-2022-0001 now in your Referee Centre - Journal of Applied Research in Higher Education

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Journal of Applied Research in Higher Education <onbehalf@manuscriptcentral.com>

19 Januari 2022 03.47

Balas Ke: patrickblessinger@gmail.com

Kepada: jarjani@ar-raniry.ac.id

18-Jan-2022

Dear Dr. Usman:

Thank you for agreeing to review Manuscript ID JARHE-01-2022-0001 entitled "An Inquiry into Lecturers' Intentions to Adopt Learning Style-Based e-Learning Personalization: An Empirical Study" for the Journal of Applied Research in Higher Education. Please try your best to complete your review within the next 2 weeks.

In your review, please answer all questions. On the review page, there is a space for "Comments to Senior Editor" and a space for "Comments to the Author." Please be sure to put your comments to the author in the appropriate space.

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If you wish to view the manuscript and the review form simultaneously, click on the HTML or PDF icons – the manuscript will open in a new window. Leave the new window open, switch back to the main window, and open the score sheet by clicking on the Score Sheet tab. Follow the instructions for reviewers provided in the Manuscript Central site. I strongly encourage you to elaborate on your review in the space provided. Your specific comments will offer valuable feedback to improve future work. It is essential that you click the "Save" button if you wish to exit the review before you submit it to the Senior Editor. Otherwise, none of the information that you have entered will be saved in the system. When you have completed your review and are ready to submit it to the Senior Editor, click on "Submit."

All communications regarding this manuscript are privileged. Any conflict of interest, suspicion of duplicate publication, fabrication of data or plagiarism must immediately be reported to me.

Thank you for evaluating this manuscript.

Sincerely,  
Dr. Patrick Blessinger  
Senior Editor, Journal of Applied Research in Higher Education  
[patrickblessinger@gmail.com](mailto:patrickblessinger@gmail.com), [blessinp@stjohns.edu](mailto:blessinp@stjohns.edu)



Jarjani PBI FTK &lt;jarjani@ar-raniry.ac.id&gt;

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## Thank you for submitting your review of Manuscript ID JARHE-01-2022-0001 for the Journal of Applied Research in Higher Education

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Journal of Applied Research in Higher Education <onbehalf@manuscriptcentral.com>

25 Januari 2022 04.52

Balas Ke: patrickblessinger@gmail.com

Kepada: jarjani@ar-raniry.ac.id

24-Jan-2022

Dear Dr. Usman,

Thank you for submitting your review of JARHE-01-2022-0001 for Journal of Applied Research in Higher Education. We are very grateful for the contribution you have made to the journal by providing your review. We recognise the value that is added by our reviewers and would therefore like to thank you for your work, by granting you free personal access to up 40 Emerald journal articles (excluding Backfiles) within a three-month period.

Early next month, we will send an email that will contain all the information you need to activate your personal free access.

Once you have received this email, all you will need to do is:

- click the link in the e-mail: this will take you directly to the Emerald log-in page
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- If you do not have an Emerald MyProfile, you can register with us there and then to get your free personal access to Emerald content. Instructions on how to contact us to set up your Emerald MyProfile will be in the email we send next month.

We would also like to offer you a 30% DISCOUNT on all Emerald books available for purchase from the EMERALD BOOKSTORE. To take advantage of this offer please visit <http://books.emeraldinsight.com/> and then enter the code REVIEW at the checkout.

On behalf of the Editors of Journal of Applied Research in Higher Education, we appreciate the valuable and efficient contribution that each reviewer gives to the Journal and we hope that we may call upon you again to review future manuscripts.

Sincerely,  
Dr. Patrick Blessinger  
Senior Editor, Journal of Applied Research in Higher Education  
[patrickblessinger@gmail.com](mailto:patrickblessinger@gmail.com), [blessinp@stjohns.edu](mailto:blessinp@stjohns.edu)



Jarjani PBI FTK &lt;jarjani@ar-raniry.ac.id&gt;

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## Reviewer Update - Journal of Applied Research in Higher Education

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**Journal of Applied Research in Higher Education** <onbehalf@manuscriptcentral.com>

5 Maret 2022 15.58

Balas Ke: patrickblessinger@gmail.com

Kepada: patrickblessinger@gmail.com

05-Mar-2022

Dear Reviewer,

Thank you for your review of JARHE-01-2022-0001 entitled An Inquiry into Lecturers' Intentions to Adopt Learning Style-Based e-Learning Personalization: An Empirical Study for Journal of Applied Research in Higher Education.

This paper has received a Major Revision decision.

Thank you for offering your expertise and on-going support. It is much appreciated.

Yours sincerely,  
Dr Patrick Blessinger  
Editor-in-Chief  
Journal of Applied Research in Higher Education

Reviewers' comments:

Referee: 1

Recommendation: Minor Revision

Comments:

It needs revision, especially in the theoretical framework.

Additional Questions:

1. Originality: Does the paper contain new and significant information adequate to justify publication?: yes
2. Relationship to Literature: Does the paper demonstrate an adequate understanding of the relevant literature in the field and cite an appropriate range of literature sources? Is any significant work ignored?: Partially. It does adequately explain the theoretical framework used.
3. Methodology: Is the paper's argument built on an appropriate base of theory, concepts, or other ideas? Has the research or equivalent intellectual work on which the paper is based been well designed? Are the methods employed appropriate?: Yes
4. Results: Are results presented clearly and analysed appropriately? Do the conclusions adequately tie together the other elements of the paper?: Yes
5. Implications for research, practice and/or society: Does the paper identify clearly any implications for research, practice and/or society? Does the paper bridge the gap between theory and practice? How can the research be used in practice (economic and commercial impact), in teaching, to influence public policy, in research (contributing to the body of knowledge)? What is the impact upon society (influencing public attitudes, affecting quality of life)? Are these implications consistent with the findings and conclusions of the paper?: Yes
6. Quality of Communication: Does the paper clearly express its case, measured against the technical language of the field and the expected knowledge of the journal's readership? Has attention been paid to the clarity of expression and readability, such as sentence structure, jargon use, acronyms, etc.: Yes, it has expressed its case, used technical language, and paid attention to the clarity of expression and readability.

Referee: 2

Recommendation: Major Revision

Comments:

1. Add more latest references
2. For LR, please explore more Adoption models and discuss the appropriateness why using DPTB.
3. For findings and discussion, please discuss the lecturers' preferences towards the style based learning
4. Grammatical error, need some corrections.

Additional Questions:

1. Originality: Does the paper contain new and significant information adequate to justify publication?: This is an ordinary paper with ordinary findings, nothing new and significant information

2. Relationship to Literature: Does the paper demonstrate an adequate understanding of the relevant literature in the field and cite an appropriate range of literature sources? Is any significant work ignored?: References are a bit outdated; the writer should add more latest publications as references, particularly within three years range. Actually, there are more models for Adoption that is latest than TPB to be used but not discussed thoroughly in the paper.

3. Methodology: Is the paper's argument built on an appropriate base of theory, concepts, or other ideas? Has the research or equivalent intellectual work on which the paper is based been well designed? Are the methods employed appropriate?: Appropriate, but there is a lacking of discussion and a bit confusing when the writer explains the hypotheses.

There is no explanation about how questionnaires were validated and what type of validation?

4. Results: Are results presented clearly and analysed appropriately? Do the conclusions adequately tie together the other elements of the paper?: No, there is a lacking of explanation and not explain clearly regarding the model adopted.

5. Implications for research, practice and/or society: Does the paper identify clearly any implications for research, practice and/or society? Does the paper bridge the gap between theory and practice? How can the research be used in practice (economic and commercial impact), in teaching, to influence public policy, in research (contributing to the body of knowledge)? What is the impact upon society (influencing public attitudes, affecting quality of life)? Are these implications consistent with the findings and conclusions of the paper?: There is not much implication because of the lacking of discussion and conclusion. The writer should correlate their findings with a suggestion about the Style Based e-Learning that is preferred by the lecturers but the writer only discusses the variable based on the hypotheses

6. Quality of Communication: Does the paper clearly express its case, measured against the technical language of the field and the expected knowledge of the journal's readership? Has attention been paid to the clarity of expression and readability, such as sentence structure, jargon use, acronyms, etc.: This is an average paper in terms of clarity of expression and readability. There are some grammatical errors that existed and need to be properly modified.

Referee: 3

Recommendation: Reject

Comments:

The author(s) should improve further based on the mentioned suggestion

Additional Questions:

1. Originality: Does the paper contain new and significant information adequate to justify publication?: The paper slightly expresses research novelty. However, the author(s) should formulate appropriately between the research problem and research variables. The paper still require adjustment to meet the significant novelty

2. Relationship to Literature: Does the paper demonstrate an adequate understanding of the relevant literature in the field and cite an appropriate range of literature sources? Is any significant work ignored?: The research formulation contains inadequate literature. Each hypothesis should develop through sufficient research literature. What is the theory foundation? what previous research result? The hypothesis suddenly appears; Where does it come from? the author must elaborate on previous studies and the relevant theory. Moreover, you misplaced the hypothesis in the method section.

3. Methodology: Is the paper's argument built on an appropriate base of theory, concepts, or other ideas? Has the research or equivalent intellectual work on which the paper is based been well designed? Are the methods employed appropriate?: The author, unfortunately, does not explain what the research approach is, quantitative? qualitative? or mix-method?

Does the quantitative approach need to be strengthened by a qualitative approach?

The research method should be described in detail. Based on the paper, it seems that qualitative methods are only used to complement quantitative methods.

4. Results: Are results presented clearly and analysed appropriately? Do the conclusions adequately tie together the

other elements of the paper?: The variables in the study should reflect teacher innovation, as the author's research question. The results of the study are still not discussed in detail. Research results should be linked with previous research, not combined or reinforced with qualitative results

5. Implications for research, practice and/or society: Does the paper identify clearly any implications for research, practice and/or society? Does the paper bridge the gap between theory and practice? How can the research be used in practice (economic and commercial impact), in teaching, to influence public policy, in research (contributing to the body of knowledge)? What is the impact upon society (influencing public attitudes, affecting quality of life)? Are these implications consistent with the findings and conclusions of the paper?: The results of the study still do not clearly describe the formulation of the problem. Still need a more detailed discussion

6. Quality of Communication: Does the paper clearly express its case, measured against the technical language of the field and the expected knowledge of the journal's readership? Has attention been paid to the clarity of expression and readability, such as sentence structure, jargon use, acronyms, etc.: Need to improve further

Referee: 4

Recommendation: Minor Revision

Comments:

In my opinion, in general the studies conducted have an interesting theme, but the depth of analysis needs to be done to be more applicable.

Additional Questions:

1. Originality: Does the paper contain new and significant information adequate to justify publication?: The originality must be explained deeper, the novelty needs to be mentioned in the writing. And originality needs to be emphasized through the study of literature that has been recap.

2. Relationship to Literature: Does the paper demonstrate an adequate understanding of the relevant literature in the field and cite an appropriate range of literature sources? Is any significant work ignored?: Literature review needs to be written, grand theory used as well as practical theory. This paper lacks literature review and relevant previous research results.

3. Methodology: Is the paper's argument built on an appropriate base of theory, concepts, or other ideas? Has the research or equivalent intellectual work on which the paper is based been well designed? Are the methods employed appropriate?: Pretty well explained.

4. Results: Are results presented clearly and analysed appropriately? Do the conclusions adequately tie together the other elements of the paper?: Pretty well explained.

5. Implications for research, practice and/or society: Does the paper identify clearly any implications for research, practice and/or society? Does the paper bridge the gap between theory and practice? How can the research be used in practice (economic and commercial impact), in teaching, to influence public policy, in research (contributing to the body of knowledge)? What is the impact upon society (influencing public attitudes, affecting quality of life)? Are these implications consistent with the findings and conclusions of the paper?: In managerial implications, it is necessary to spell out the activities that must be carried out by the higher education group from the results of variables with the highest values. It should also be explained the current education policy, and the proposal of the results of research that has been done by the author.

6. Quality of Communication: Does the paper clearly express its case, measured against the technical language of the field and the expected knowledge of the journal's readership? Has attention been paid to the clarity of expression and readability, such as sentence structure, jargon use, acronyms, etc.: Good enough, but it needs to be improved the use of grammar, and the flow of research. It is better to create a conceptual framework to make it easier to understand.