TEACHERS' STRATEGIES IN DEVELOPING ENGLISH MATERIALS BASED ON STUDENTS' LOCAL CULTURE

THESIS

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DECLARATION OF ORIGINALITY

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Menyatakan dengan sesungguhnya bahwa skripsi yang berjudul:

Teachers' Strategies in Developing English Materials Based on Students'

Local Culture

Adalah benar-benar karya saya kecuali semua kutipan dan referensi yang disebutkan sumbernya. Apabila kesalahan dan kekeliruan di dalamnya, maka sepenuhnya akan menjadi tanggung jawab saya. Demikian pernyataan ini saya buat dengan sesungguhnya

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Banda Aceh,

Yang Menyatakan

(Diana Nadila)

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Maximum effort in the preparation of this thesis is not spared from deficiencies due to limited knowledge and the researcher's oversight. Therefore, the researcher expects input, suggestions and constructive criticism from readers for the perfection of this thesis. In conclusion, the researcher hopes that this thesis

can be useful for fellow students and readers as well as for the sake of increasing our knowledge and insight. May Allah SWT bless our efforts.



ABSTRACT

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Thesis working title : Teachers' Strategies in Developing English Materials

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Keywords :Teachers' strategies, local culture, English teaching

This study explores teachers' strategies in developing English learning materials based on students' local culture, aiming to integrate cultural relevance into language education. By leveraging local traditions, stories, and practices, teachers create contextualized learning experiences that enhance students' engagement and comprehension. The research employs qualitative methods, including observations, interviews, and document analysis, to identify how local cultural elements are incorporated into teaching strategies and materials. Key findings reveal that teachers utilize storytelling, project-based learning, and role-playing to align English instruction with cultural content, fostering both language acquisition and cultural appreciation. Despite the benefits, challenges such as limited resources and the difficulty of aligning cultural content with curriculum standards are highlighted. This study underscores the importance of culturally responsive teaching in bridging the gap between global language skills and local identity, offering practical insights for educators seeking to integrate local culture into English language instruction.

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