

**THE PERCEIVED IMPACT OF USING TIKTOK ON PBI STUDENTS'
SPEAKING SKILLS**

THESIS

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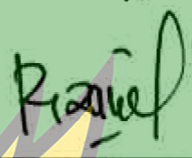
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Adalah benar-benar karya saya, kecuali semua kutipan dan referensi yang disebutkan sumbernya. Apabila terdapat kesalahan dan kekeliruan di dalamnya, maka akan sepenuhnya menjadi tanggung jawab saya. Demikianlah surat pernyataan ini saya buat dengan sesungguhnya.

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Banda Aceh, 09 November 2022

Saya yang membuat surat pernyataan,



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Alhamdulillah *al'amin*, all praise be to Allah SWT who always gives grace, strength, health, and ability to me to complete this thesis. Blessings and greetings may be bestowed on our beloved prophet, Muhammad PbuH, who has guided us to a bright path, a world full of goodness, and taught us all that is good in life.

In preparing this thesis, many parties have provided motivation, advice, and support to me. In this very valuable opportunity, I intend to express gratitude and appreciation to all of them. First, the highest appreciation goes to my beloved parents, my beloved father for the endless love, prayer, and support, and my beloved mother for calling every week to remind me to keep going and never give up. No words can describe how special they are. May Allah always protect them and grant them Jannah.

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Hopefully, this thesis can be useful for future researchers who focus on the same topic and for the progress of PBI students. More importantly, I hope that my studies can impart at least some knowledge to whoever reads this thesis.

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ABSTRACT

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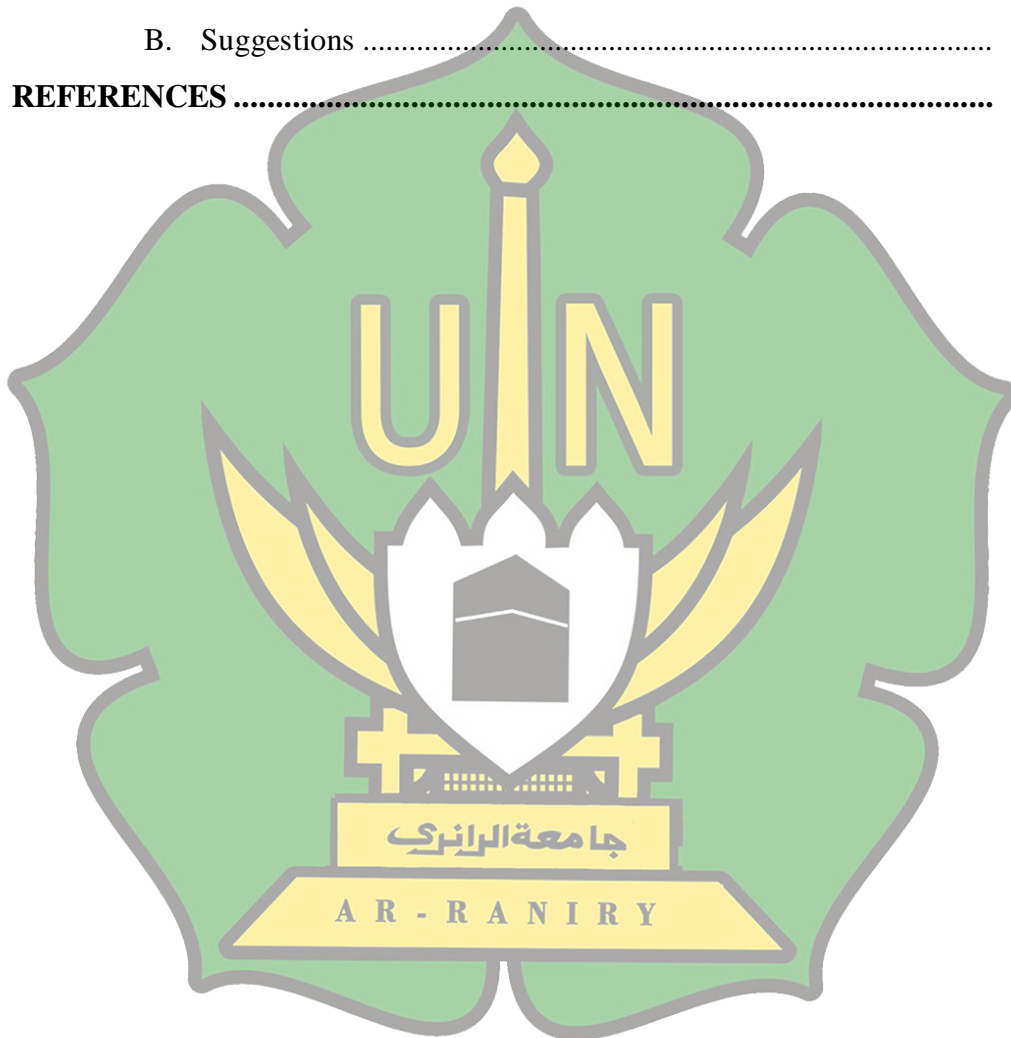
Speaking is an activity carried out in daily life intended to convey aspirations or build relationships to share information. This study aimed to find out how students perceive TikTok to have an impact on their speaking skills. The sample of this study was five students of the English Department of UIN Ar-Raniry from batch 2018 who follow at least two accounts of English learning on TikTok. This qualitative research used purposive sampling to obtain data through interviews. The results showed that TikTok positively affects students' speaking ability. The positive impact includes five aspects of improvement, namely understanding based on context, grammar knowledge, vocabulary mastery, pronunciation, and fluency.

AR - RANIRY

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CHAPTER I

INTRODUCTION

This study discusses about backgrounds of the study, research questions, research aims, significance of the study, and terminologies.

A. Backgrounds of the Study

Current technological devices are made so that it makes it easier for users to enjoy application features related to social media. Many types of mobile phone device brands today provide free or unpaid social media features (free mode) and are very easy to download, such as Facebook, Twitter, TikTok, and Instagram which are currently the most widely used social media applications in our society. The easiness that many existing information technology devices have offered has made these devices a primary need that must be present almost every day in daily activities (Tirani, 2018). Due to the increasing popularity and use of social media or social network sites as well as the easiness of their access, educators tend to use them as a source for educational purposes.

The development of social media is now increasingly rapid considering the role of technology today cannot be separated from all aspects of human life. Some applications such as WhatsApp, Instagram, Twitter, Facebook, and TikTok are very influential in daily activities. These five applications are a connection between one individual and another in order to obtain important information, which can be obtained in the form of chatting, voice/video calls, reading, and watching videos. Social media is an online media, where users can easily

participate, share, and create content that includes blogs, social networks, forums, and virtual worlds (Kaplan and Mazurek, 2018).

But now, the emergences of smartphones as part of social media is become important factor in human interaction. This clearly results in teenagers, especially students, forgetting the boundaries of the association that they should know. The magnitude of the impact of social media not only has a positive impact but also has a negative impact on humans, especially the impact on human interaction which is currently being influenced by social media (Raut and Patil, 2016). Social media gradually brings us to a new cultural pattern and begins to determine our mindset. Social media can make someone become dependent on social media.

A number of studies have been conducted on analyzing the impact of social media on give an impact students' language skills. One of the study was conducted by Hanim, (2021). Her study focused on "Social Media Usage for Learning English Language". The purpose of this study was to determine the type of social media used by fourth semester students' of the Department of English Literature, State University of Medan, to learn English. Furthermore, Ilyas and Putri (2020) also conducted a study concerned with analyzing the use of Youtube channels to improve the speaking skills of EFL students. The purpose of their study was to know whether or not there is a significant effect of using YouTube channels on students' speaking achievement. Several other studies such as those conducted by Syamsiani, and Munfangati (2022). His study focuses on "Students' Perceptions of Using TikTok Videos to Learn English". The purpose of this study was to understand students' perceptions and the challenges faced by students in

using TikTok videos to learn English. In addition, there is also research on TikTok as a Media to enhance the Speaking Skills of EFL Students (Zaitun, Hadi, and Indriani 2021). This study aims to determine the improvement of students' speaking skills by telling a story about a person, object, or place that they want to describe using the TikTok application. Furthermore, the research conducted by Ferstephanie and Pratiwi (2022). Her study focuses on 'The Effect of TikTok on Developing Students' Speaking Skills: A Classroom Action Research. The purpose of this research is to identify the effectiveness of using TikTok in improving students' speaking skills.

Regarding the previous studies, this research also attempts to provide insights into the use of social media platforms in giving impact on users' English ability. What distinguishes this research from previous research lies in the type of participants, and the way of analyzing the data. This study is concerned with one language skill only which is speaking skill and it took place at the English Language Education Department (so-called PBI) of UIN Ar-Raniry Banda Aceh. In addition, this study is interested in exploring how speaking skills are given impacted by using social media, especially TikTok. The reason for choosing TikTok is due to the popularity of this platform and the fact that this platform provides accounts teaching about the English language. The exposure of these accounts on the platform can have a positive impact on the user's English skills which is interesting to study. Therefore, this research was conducted to see how the use of the TikTok platform can have an impact on the speaking skills of

students at the English Language Education Department (called PBI) UIN Ar-Raniry Banda Aceh.

B. Research Questions

Based on the research background mentioned above, this research focuses on the following research questions: “What are students’ perceptions on the impacts of TikTok on their speaking skill?”

C. Research Aims

Based on the formulation of the problem mentioned above, the aim of this study is “to investigate students’ perceptions on the impact of TikTok on their speaking skill.”

D. Significance of the Study

This study is expected to benefit several aspects including EFL students, EFL teachers, and other researchers.

a. EFL Students

This study is conducted to investigate students’ perceptions on the impact of TikTok on their speaking skill. The focus of this research is to see how TikTok can help them learn English, and this study hopes that TikTok can be useful in improving the speaking skill of PBI students’.

b. EFL Teachers

The results of this study are expected to provide ideas for EFL teachers to better integrate technology into EFL classes because this era has become a technology-rich era where students are proficient in using

technology. Using various social media can be fun and interesting in English class which is known to increase students' motivation and active participation in class. Therefore, EFL teachers can use this strategy by providing an online learning platform to enhance the learning process.

c. Other Researchers

The researcher hopes that this research can be useful for future researchers who are looking for references for the same case study. However, the researcher believes that this research is still far from perfection, therefore the researcher hopes that further researchers can fill in the gaps in this study.

E. Terminologies

To avoid misunderstanding, the definitions of some terminology related to this research are provided below:

1. TikTok

The TikTok application that known today did not appear as TikTok at first. In September 2016, Chinese company ByteDance launched a short video app called Douyin. Within 1 year, Douyin had 100 million users and 1 billion daily video views. The definition of TikTok is an application that allows its users to create short videos of 15 seconds to 60 seconds with music, filters and several other creative features.

2. Speaking skill

Speaking skill is the skill to pronounce articulation sounds or words to express, state and convey thoughts, ideas and feelings (Patiung, et al.,2015). Furthermore, speaking is a system of signs that can be heard

(audible), and visible (visible), which utilizes a number of muscles and muscle tissue of the human body for the purpose of combining ideas or ideas (Tarigan, 1981)



CHAPTER II

LITERATURE REVIEW

A. Speaking

1. The Definition of Speaking

In Oxford Learner's Pocket Dictionary, speaking is defined as an effort made to say or convey something in the form of words orally. People speak in order to communicate with others; express opinions or speeches, and make requests. Speaking is an activity carried out in real life where there is a speaker who aims to convey ideas or opinions to interact with their listeners. The speaking activity is spontaneous or not planned so that its continuity is based on the situation (Thornbury, 2007).

Another opinion interprets speaking as oral communication carried out by people in society. Speaking is a natural means to interact in the community environment to build social interaction and express thoughts and opinions (Caroline, 2003). Speaking is also interpreted as building and sharing meaning or ideas verbally and non-verbally in various conditions and contexts. The purpose of speaking is to build relationships and communication (Kayi, 2006). Therefore, this statement is supported by study Iksan, Yahya, and Rosmita (2021), state that speaking is one of the important skill that must be possessed in life, because we often talk to someone, it will increase solidarity in society so as to create good social relations and friendship thus solving the problems we face in society.

Based on the understanding of speaking abovementioned, it can be concluded that speaking is an activity carried out in daily life intending to convey aspirations or build relationships to share information by two main actors, namely the speaker and the listener, where the speaker expresses his opinion, and the listener understands what the speaker means.

2. The Roles of Speaking

Speaking has a vital role in life. Many believe that a person's quality is judged by how he interacts and talks. Some people believe that an educated person can be reflected based on how they speak or the material in question. One must know for sure or understand the ideas conveyed. Both opinions and ideas expressed by the speakers are considered good quality or not based on the way they convey them. Many people have brilliant ideas but fail to convince their listeners because of how they communicate their messages.

An effort made by speaking has aimed to help someone understand ideas, opinions, or information obtained from others (Harmer, 2003). Speaking is considered a particular action that can move everyone. The better someone conveys his message through speaking, the greater his chance to convey his point successfully. Speaking serves to build interactions whose purpose is to build relationships or social relationships that will significantly impact the exchange of information (Richard, 2008). People who are good at speaking have a more comprehensive relationship because they can convince their listeners so that what they want to say is appropriately conveyed.

In its concept, researcher have classified various functions of speaking. Based on the function of speaking, there are three main classifications where each speaking activity carried out based on its function has very different characteristics from one another (Richards, 2008, p.19):

1) Talk as interaction

At this point, the speaking function refers to the daily conversations we have or describe interactions intended for social services such as exchanging greetings, having small talk, or trying to be friendly to build relationships or relationships.

2) Talk as transaction

Here, the speaking function refers to a situation that will focus on something to be done and said. At this point, the delivery of something is clear to make it easier for others to understand and has a precise and accurate focus.

3) Talk as performance

Speaking as a show refers to speaking done in public or talks carried out in the public sphere where its function is to convey information to the audience, such as speeches and public announcements.

Based on the theory of understanding of the role of speaking presented by (Richard, 2008) it can be concluded that there are three primary roles of speaking in human life. The first serves as a tool for communicating and interacting between one person and another. Second, as a tool and medium for conducting

negotiations or transactions. Furthermore, the third is to provide information or show performances for the general public. Speaking skills have an important role for human life and education, according to Novitri (2018), there are five components of speaking skills; comprehension, grammar, vocabulary, pronunciation, and fluency.

3. Problems in Learning Speaking in ESL

The ability to speak a second language or a foreign language properly and correctly always has various deficiencies that cause the speaker to feel dissatisfied and lacking in various ways. Over the years, many students have spent their time studying foreign languages (including English), but in reality, many are disappointed and feel like they have failed with their abilities.

Students face several challenges when speaking, inhibition problems, having no ideas or things to say, low participation in the use of foreign languages caused by the use of the mother tongue (Penny, 1996). Usually, students studying a language have difficulty give an impact their language skills because they rarely practice their language. There are a number of obstacles in how to develop speaking skills, frequent exercises allow students to master conversation, but many students hardly communicate with classmates and some students never even speak English with their peers, because of this type of phobia to speak on the part of students will reduce ability (Mridha and Muniruzzaman, 2020). In many cases, some people have a lot of vocabulary. However, the infrequent use of their speaking words causes memory and knowledge of previously learned vocabulary

to fade. On the other hand, the problem caused by the infrequent use of language that is often studied is stiffness and difficulty pronouncing it.

Based on several studies related to speaking ability, there are four main issues as to why it is difficult; pronunciation, vocabulary, lack of practices and fluency. The various problems are in fact related to each other. Mukhlash (2016) concluded that the limitations in speaking are interrelated in which when a person is not fluent in speaking, it causes them to be reluctant to speak, when someone is reluctant, it is impossible to be proficient and fluent in the language, which ultimately makes someone not fluent in speaking. At the end, these problems will continue to lead from one to another.

B. Social Media

1. The Definition of Social Media

Nicole (2020) stated that social media is as the same as the social interaction in real life. It means that social media requires actual interactions that allow people to receive or provide information and ideas. It also states that social media is a two-way communication tool in which there is one person who acts as a sender and the other acts as a receiver. Two-way communication always has the same feedback, where the sender can ensure that the message has been delivered as intended through a confirmation reply from the recipient.

Every part of the word social always leads to interactions with other people to share or receive information. While part of media constantly refers to the tools used to communicate, such as the internet, TV, radio and newspapers.

Based on these two words, social media is defined as a web-based communication tool that allows people to interact with others to build relationships and share information (Nations, 2017).

Cited from speckmediainc.com, social media is a computer-based mediation tool that allows people to share information or exchange information, ideas, images, and videos in online-based communities in a virtual form using an internet connection. When discussing about social media, it is closely related to the internet that only can access by gadgets like computers and smartphones. In short, social media is also defined as any form of information or media posted on a site managed by a platform.

The term social media refers to various internet and mobile-based services. Social media allows users to participate and play a role in exchanging information carried out online. Social media allows one to explore new things such as collaborating and discussing, which can happen anywhere (Dewing, 2010). Over time, social media continues to experience improvements that allow users to do anything. For example, studies conducted online; in the past, one could not do face-to-face teaching and learning activities.

Having taken account on several definitions of social media, it can be described that social media is a technology-based platform for everyone to connect. It has many benefits in daily life, including easier access to gain and share information, long-distance communication and, the more important one,

give an impact the quality of education. Further, social media still and will keep give an impact from time to time to ease human interaction as it is proposed.

2. Types of social media platform

Social media refers to the use of new media platforms that require components and channels of public communication characterized by online activity. Social media includes a social structure in which people can interact and collaborate with one another. According to Jones (2011), there are four types of social media, namely social news, social sharing, social networking, and social booking.

Jones (2011) further explained that social news provides news features where readers can choose and comment on the news. The news that gets the most votes will be promoted first. Examples of Social News are Digg, Sphinn, Newsvine, and BallHype. Social sharing provides features to create, upload and share photos and videos with others. Examples of platforms are Flickr, Snapfish, YouTube, and Jumpcut. **A R - R A N I R Y**

Social networks provide an opportunity for people to connect with one another so that they can keep up to date with each other's information. Examples of social networks are Facebook, Instagram, LinkedIn, MySpace, and Twitter. While in Social bookmarking we can find bookmarking sites and interesting information. We can save bookmarks online and access them from anywhere or share them with others. Examples are Delicious, Faves, StumbleUpon, BlogMarks and Diigo, Jones in (Kurniasih, 2013).

Meanwhile, according to the Alliance, the types of content that can be shared via social media include:

- 1) Pinterest for brainstorming and creating infographics.
- 2) Twitter to connect to blogs and enjoy and make conversation.
- 3) Google+ to share photos and links to articles.
- 4) Youtube for sharing videos, webinars, and tips.
- 5) Facebook to display attractive images including calls to do an action.
- 6) Instagram to create quotes and memes. (Alliancen.d)

3. Purposes of using Social Media

Following the times, social media continues to experience changes in use. Many theories classify the various functions and purposes of using social media. This section gives a general description of how social media works and its purpose or how social media ultimately functions. This section clarifies and classifies the use of social media from several general perspectives (Thomas, et al., 2021) The purposes of using social media as elaborated below.

a. Socialization and interaction

Social media is a tool that acts as an intermediary between one person and another. Generally, people use social media to build communication and relationships. Many people try to make new friends on social media, some of whom eventually become friends in real life. Not

infrequently, even people feel more comfortable with their online friends than with friends they meet in person (Lazakidou, 2012).

Social media continues to help many people to build communication and relationships. People could only interact and communicate with people around them in the past. Now people could even build relationships and communicate with people from different continents (Barkhuus, 2010). Social media is often considered an online community that unites people from various backgrounds. Social media brings together people with similar interests, sometimes difficult to find in real life.

Social media has become a very common tool for communicating even with the closest people, such as family. A study conducted by Sponcil and Gitimu (2013) showed that 91.7% of students said that they use social media to communicate with friends and family. In this study, at least 50% of students communicate with friends and family using social media every day, and 40% use social media to communicate several days a week. It shows how big the influence of social media is in everyday life, especially to help people stay connected and communicate with the people around them.

b. Doing business

Social media has a considerable influence on small and large businesses such as companies. The influence given can be bringing buyers closer to sellers or building relationships with clients and investors. In

addition, social media is also a means to promote a product and tell them the advantages they have to attract customers. Social media is a medium for sharing product information and as a means and infrastructure to compete with competitors (Dholakia, and Durham, 2010).

Social media has helped many companies to increase sales turnover significantly. This is due to the promotional operations that have become more practical and attractive. Social media can attract more people to see the products that want to market to increase sales opportunities (Pan and Chiou, 2011). Social media makes it easy for customers to communicate about the products they want to buy, and sellers can practically explain their products to buyers.

c. Teaching and learning

Social media in the learning and teaching environment produces various innovations, both communication collaboration and give an impact cognitive, social and emotional spheres in a positive way (Greenhow and Robelia, 2009, pp. 1130-1161). Social media provides a broad scope that allows educators and students to explore learning materials and learning models that are more varied. The use of social media in the learning process more interesting and colourful. Various sources can be used as references to update learning methods from time to time.

Learning to use social media such as Facebook, TikTok, Instagram, and Twitter make the interaction and communication more diverse. Social

media provides positive feedback in supporting the teaching and learning process. In social media, the wide scope of learning space makes it easy for people to receive information and correct mistakes that have been made. The convenience provided by social media inspires people to learn (Mazman and Usluel, 2010).

4. Social Media in Education

The term social media is considered anything that facilitates the dissemination and sharing of internet-based information media. Social media includes various platforms, including Twitter, Facebook, YouTube, Instagram, WhatsApp, LinkedIn, TikTok and others (Robbins and Singer, 2014). Most students with various educational levels are students from universities and high school students. A study shows a high interest in social media, including watching, sharing content such as photos or videos, playing music, and playing online games.

Along with the times, social media has made a new history, where people are more interested in learning through their gadgets than going to the library, which will take much time than browsing on a cellphone or PC. Meanwhile, social media is spreading and overgrowing for young people based on easy access, functionality, and ease of use of the technology (Jawad et al., 2016).

Due to the rapid development of social media, many scholars are encouraged and motivated to propose and describe the various advantages that

social media has for education (Greenhow and Lewin, 2015). Meanwhile, many stakeholders and researchers are trying various ways to approach the use of social media in the classroom with different concepts and programs (Magrino and Sorrell, 2014). Even at the junior high and high school levels, they continue to try various variations to improve literacy in schools.

Another very significant benefit of social media is that it allows for distance learning that can be accessed easily. Social media seems to be a mandatory thing during this pandemic as a very safe and efficient learning medium. A study shows the rapid use of social media during this pandemic. Social media shows its superiority in ensuring that everything can normally run even though a pandemic hits the world.

Other supporting statements are cited from Katadata.co.id, the five main things Indonesians will do to access the internet in 2021; 1) accessing social media, 2) a place to find information, 3) use as an entertainment medium, 4) to help with school assignments, 5) buying goods/services. There are five social media have the most users and accessors. In the first position, there is YouTube, followed by Facebook and Instagram. In the following order, there are TikTok and Twitter.

Based on the various theories mentioned above, it can be concluded that in today's era of pandemics and all-technology, social media seems to be inseparable from our lives. There are many functions and benefits of social media. After a long time, we have to admit that social media has shown its

success in give an impact the quality of human life. One of them is TikTok; TikTok has proven to influence education significantly. This can be seen from the booming number of TikTok users. Due to the variety of videos shared by users of different ages. As if it cannot stop, TikTok continues to establish its position in the hearts of its users.

C. TikTok

1. TikTok as a Social Media Platform

Along with the times, types of social media continue to emerge and attract many enthusiasts where users continue to increase. This causes a shift and even changes in people's lifestyles that are currently happening following the times. Recently, one of the social media that continues to show additional users and continues to experience a very significant increase in interest both among young people and adults is TikTok (Adawiyah, 2020).

TikTok is a social media platform that allows users to share and create videos with a duration of 1-3 minutes. TikTok has exciting features including music, stickers, filters and various effects that are quite creative. A Chinese company introduced TikTok in September 2016 under the name Douyin. Due to the rapid increase in users, Douyin has 100 million users in just one year and views one billion videos every day. ByteDance is also trying to expand and introduce Douyin outside China with a new name known today as TikTok (Adawiyah, 2020).

TikTok is a social media network service for sharing videos by ByteDance. According to the official website, TikTok seeks to inspire creativity from its users and aims to bring happiness and joy (TikTok - Real Short Videos, 2020). TikTok is a type of social media user-generated content (UGC) where users create their content and share it for later viewing by other users. TikTok allows users to sync videos and music within 15 seconds to 1 minute.

The various advantages it has, and along with the times, the function of TikTok, which was initially only as an entertainment medium, continues to experience significant improvements for the better. Now TikTok has transformed into the fastest growing social media giant. In 2021, based on statistical data of active TikTok users, there are 83 million people where the Indonesian people are in second place as the most users after the United States (Tankovska, 2021).

The popularity of TikTok beat previous social media applications such as Instagram, which took six years to reach the number of active users that TikTok now has in less than three years. While on the other hand, there is Facebook which took four years to reach the peak of its popularity as it is today achieved by Facebook (Dilon, 2020). As a social media platform considered successful at a young age, TikTok continues to make improvements and quality improvements, both in the form of content served by its users and the features provided by the platform itself.

TikTok has a variety of users of various ages, ranging from small children to adults. The majority of users are aged 16-24 years which means active learning

age, including junior high school students, high school students and college students. Because the students dominate its users, TikTok plays a significant role in helping students improve the quality of their education and knowledge. This is evidenced by the many short videos that are widely distributed on TikTok about learning tips and tricks, including learning English including speaking skills.

2. TikTok and English Language Teaching

TikTok has excellent potential to keep students engaged in the teaching and learning process. Besides learning English, TikTok at the same time also helps students increase their innovation and develop their creativity. Although currently, most teachers are still using platforms that do not involve students in regulating the pace of learning. TikTok is here to solve the old theory, where there are so many more senior students sharing various short videos about learning and making junior students feel very helpful with various tips and tricks in problem-solving (Klein, 2019).

TikTok users have produced many English learning materials with short but beneficial scripts and durations. This is evident from the high number of viewers and likes and shares of these learning videos. For impact long term, there is no doubt that TikTok has taken a prominent role in helping to liven up a classroom atmosphere that allows students to interact and learn the material in varied and exciting forms.

The success of TikTok in supporting the learning process, especially English, has been proven by the state of India. Since the launch of Edutok in India, there

have been at least 200 million users who rely heavily on it to learn English (Silva, 2019).



CHAPTER III

RESEARCH METHODOLOGY

This chapter discusses the research design, population and sample, data collection techniques and data analysis procedure.

A. Research Design

This study used qualitative research design which utilizes qualitative survey for the method of data collection. Qualitative research is research that produces descriptive data, verbal expression, and behavior that can be observed. As stated by Dymon and Holloway (2002, p. 14), “Qualitative research focus on words rather than numbers, although occasionally numbers are used to indicate the frequency that a theme is found in transcripts or the extent to which a form of action occurs”. Hence, it does not involve calculations or any statistical means which is in line with the intended product of this study. By employing qualitative survey method, a more reliable result will be produced.

B. Population and Sample

1) Population

Population and sample are important parts of research that must be determined from the start. By determining the type of object of this research, researchers can determine the research method that is more appropriate to the conditions and needs. According to Margono (2017) population is the entire data that is the center of attention of a researcher within a predetermined scope and time. The population is related to data, if a human provides data, then the

size or number of the population will be the same as the number of humans. Meanwhile, according to Morissan (2012) population is a collection of subjects, variables, concepts, or phenomena. We can examine each member of the population to determine the nature of the population in question.

2) Sample

According to Sugiyono (2018), the sample is part of the number and characteristics possessed by the population. The sample taken from the population must be truly representative or represent the population being studied. The definition of the sample according to Arikunto (2019) states that the sample is part or representative of the population to be studied. According to Sujarweni and Utami (2015), the sample is part of a number of characteristics possessed by the population used for research. Samples are also taken from a truly representative and valid population that is able to measure something that should be measured. Based on this opinion, it can be concluded that the sample is representative or part of a population that has been eliminated by certain methods.

The population of this study were students' batch 2018 of the Department of English Education, State Islamic University of Banda Aceh. To obtain this information, the researchers took fivestudents' of the 2018 English Education Department. The researchers selected the sample by purposive sampling. Purposive sampling is an informant selection technique based on certain criteria (Sugiyono, 2013). The criteria of selecting the participants are:

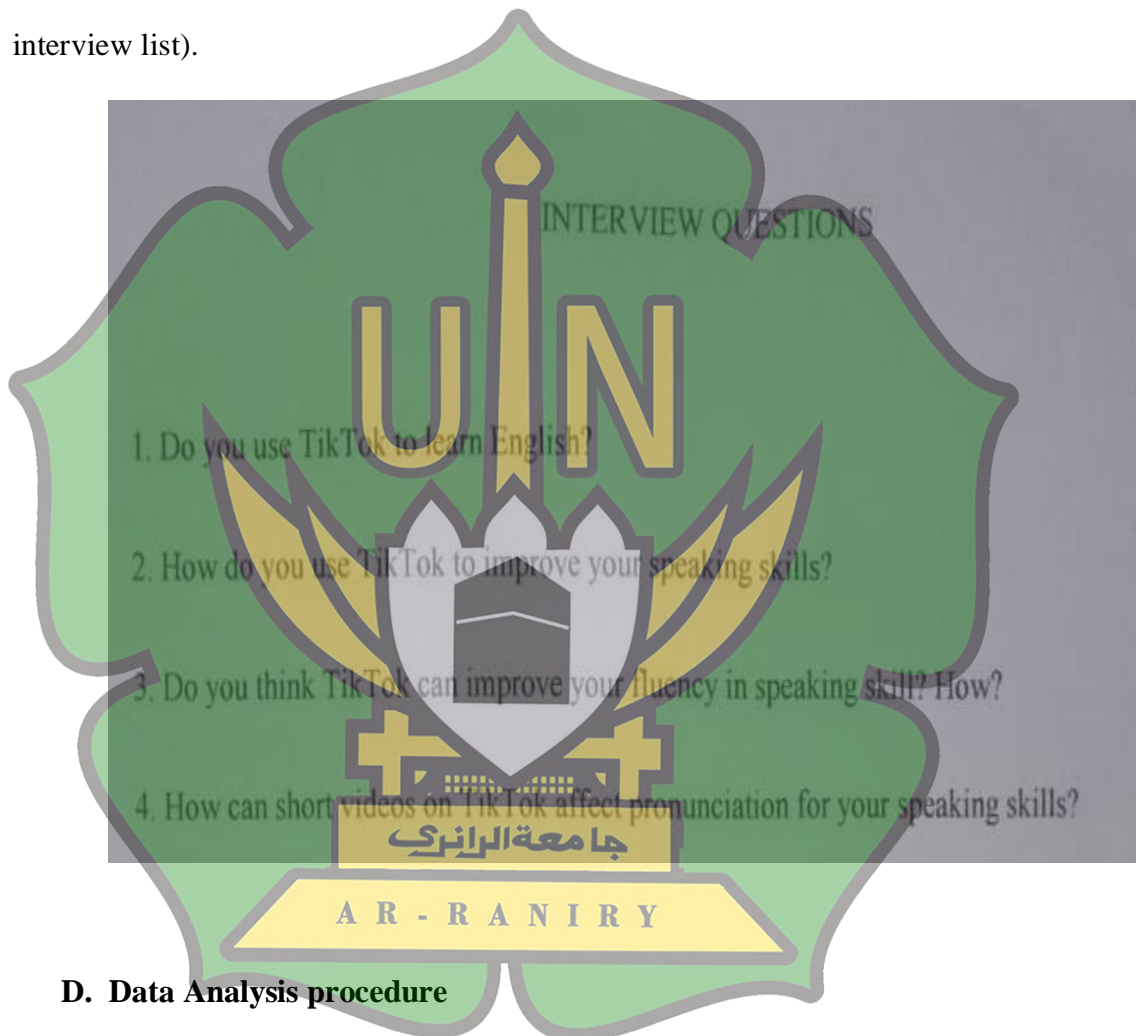
1. Students' batch 2018 from the English Department of Uin Ar-Raniry who are active users of TikTok platform;
2. The students follow at least two accounts of English learning on TikTok platform.

C. Technique of Data Collection

There are many kinds of data collection methods in qualitative research, including observation, textual or visual analysis, and interviews (Gill, et al., 2008). To gain the data for this study, interview was used as the data collection technique. The type of the interview was semi-structured interview. The reason of choosing this type of interview was to deeply dig the respondents' perspective on their experience of using TikTok and its relation to their speaking skills. In addition, the semi-structured interview guide provides a clear set of instructions for the interviewer and can provide reliable and comparable qualitative data. Interviews were conducted on May 9th and 12th, 2022, face-to-face where respondents were asked questions about the purpose of this study directly. The interview questions consisted of 10 questions related to the topic based on this research question. Each participant received the same question. The interview was conducted for 2 days with the allocation of each participants has 1 hour maximum time to answer questions. To simplify the data, the participants are marked as P1(participant 1), P2 (participant 2), and etc. Researcher free participants to answer using the language they want. The results of the interviews will be modified according to the understanding of the researcher to facilitate research.

The interviews location is in an empty room in the LPTK UINAr-Raniry Building.

The following is example of interview list (see Appendix C for a complete interview list).



D. Data Analysis procedure

Data analysis is the process of examining, sorting and grouping data to propose working hypotheses and present data as the result of research conclusions or research theories (Bakri, 2003). The researcher analyzed the data through qualitative analysis to answer research questions. According to Creswell (2008), qualitative analysis is an approach to explore and understand the central idea of a phenomenon.

The results of data collection in this research were analyzed into several steps referring to Creswell (2014), those steps are:

1. Organize and prepare the data

For the first step, the participants were interviewed by 10 questions; after that, the interviewer recorded the conversation, transcribed the interview into words, and typed field notes.

2. Read and view all the data to obtain general information

After the data has been transcribed, the writer then re-reads the data to find the information needed about the essence of the question; this is related to the participants' perspective on their experience of using TikTok and its relation to their speaking skills.

3. Coding the data and presenting it into a specific category

After two steps before, existing data is labeled with concepts, and categories are defined, and developed according to their purpose.

4. Representing the theme and reporting findings

Here, the writer descriptively explained each of the data themes, such as the detailed discussion of different perspectives and quotations related to the theme.

5. Interpreting and discussing the meaning of the findings.

The final step of qualitative data analysis is to analyze and discuss the results. In addition, the theory from the existing literature also looked at to obtain more detailed data for research results.



CHAPTER IV

FINDINGS AND DISCUSSION

This chapter covers the findings obtained after the data analysis. This finding aims to respond to the research questions mentioned in chapter one, which is concerned with investigating students' perceptions on the impact of TikTok on their speaking skill.

A. Findings

The results are explained based on the research questions. The research question was, "How do students' perceive TikTok to give an impact on their speaking skills? In this section, the researcher described the findings from the interview data. Semi-structured interviews were used to seek more in-depth information from these students. This study aimed to determine how students perceive the impact of TikTok on their speaking skills.

Regarding the research question in this study, all participants agreed that TikTok positively influenced their speaking ability. All students claim that TikTok improves their speaking skills. These improvements include their understanding of speaking in context, grammar knowledge, vocabulary mastery, pronunciation, and fluency. The explanation of each finding is provided below.

1. TikTok Helps Improve students' understanding on using English based on context.

All students interviewed said the TikTok application helped them improve their language understanding, especially when speaking.

P1 said that:

The existence of TikTok has significantly helped me. TikTok helps me improve my understanding of speaking English.

P2 claimed:

TikTok is beneficial in improving my understanding when speaking. For example, before watching the TikTok explanation video, I needed help understanding what the conversation meant in a movie. However, on TikTok, there are content creators who summarize the movie and explain the intention of the conversations.

P3 also said that:

Through TikTok, I have successfully improved my speaking skills and understanding of the context of a conversation. I watch many video discussions about phrases and idioms in English on TikTok.

P4 stated that:

TikTok was essential in improving my ability to understand English in more detail. I got many explanations from native English speakers about the intended context of the conversation and its purpose.

Furthermore, P5 also claimed that:

After following various accounts on TikTok, I realized that there are many contexts for understanding English, especially when it comes to speaking. TikTok helps me improve my understanding of the English language.

Based on the students' opinions above, the researcher concluded that TikTok is successful in helping students improve students understanding of speaking English.

2. Enhancing Students' Grammar Knowledge

Students interviewed agreed that TikTok significantly improved their grammar knowledge.

P1 said that:

Through TikTok, I can enhance my grammar knowledge. I can tell the difference between past tense and past perfect after watching a short learning video on TikTok.

P2 stated that:

TikTok is effective in improving my grammar. I used to find it very difficult to distinguish between adverbs and adjectives and their use in sentences. However, after watching TikTok, I understand better.

Furthermore, P3 also stated:

TikTok helps me increase my grammar quality. I watch many videos that explain grammar, one of which is about using pronouns in English. The video was beneficial and made me understand more about pronouns, including their functions and how to use them correctly in a sentence.

P4 claimed that:

I like TikTok because the videos are beneficial, one of which is to improve my grammar skills. I like watching videos about TOEFL discussions, and they effectively improve my skills, especially in the structure section.

P5 also said that:

I learned grammar through many media, one of them being TikTok. For me, TikTok is effective in improving my grammar knowledge. There are many videos on TikTok that explain grammar, one of which is about present tense and past tense.

From the students' statements above, the researcher deduced that in addition to helping students understand the context of the language, TikTok also helps students enhance their grammar skills quickly through the various videos.

3. Enriching Students' Vocabulary Mastery

Every student interviewed said that TikTok had many positive impacts. One of them, students agree that TikTok enriches them in mastering English vocabulary.

P1 stated that:

There is much new vocabulary that I found while watching TikTok. TikTok, apart from functioning as an entertainment medium, can also be used as a learning medium. One of them is as a medium for learning vocabulary. TikTok can enrich my vocabulary mastery.

P2 said that:

I like TikTok because many creators from various countries have various characteristics of using words in their conversations. This diversity plays a vital role in enriching my vocabulary mastery.

P3 also claimed that:

I watch many creators abroad using TikTok, such as from UK and USA, who have some differences in their words. This is very helpful in enriching my vocabulary.

Furthermore, P4 also stated that:

Interesting content from content creators on TikTok introduced me to much new vocabulary I rarely heard before. I like the content because it plays an important role in enriching my vocabulary collection.

P5 responded with a similar statement:

I got much new vocabulary from TikTok. Many foreign creators use vocabulary rarely used here, which helps me a lot in speaking because, through TikTok, I can enrich my vocabulary.

Referring to the answers given by the students, the researcher found that TikTok played an influential role in helping students improve their speaking skills. One of the improvements students get through TikTok is that they can enrich their vocabulary through diverse videos on TikTok.

4. Increasing Students' Pronunciation skill

From the interview, all participants said that they were greatly helped by TikTok as a learning medium, especially in increasing their pronunciation through interesting short videos from creators from various countries.

P1 said that:

I follow content creators who are native English-speaking. I often listen to how they speak and pronounce every word. This has effectively helped me increase my pronunciation to get better over time.

P2 stated that:

TikTok helped me by increasing my pronunciation skills. Many native videos teach how to pronounce words correctly in English.

P3 agreed that:

Content from native English speakers taught me how to spell every word correctly. Although not wholly similar to native speakers, it is enough to increase my speaking ability.

P4 also said that:

TikTok is very helpful in increasing my pronunciation because there are lots of videos from creators at home and abroad who speak English and teach how to pronounce every word in English correctly.

Furthermore, P5 also stated that:

I love learning through TikTok because of its creative creators and exciting videos. I follow many foreign creators who pronounce vocabulary clearly and have a good accent. This spectacle made my pronunciation ability increase naturally as I got used to it.

The study found that all students agreed that TikTok had many positive impacts, including increasing students' pronunciation skills. From the students' answers, it can be concluded that TikTok successfully increases students' pronunciation skills because of exciting and varied videos from domestic and foreign creators.

5. Improving Students' Fluency in Speaking

All participants said that TikTok improved their speaking skills, without exception, in fluency.

P1 said that:

I used to watch various English content on TikTok, which improved my English fluency.

P2 claimed that:

Some videos from foreign creators, both learning content and daily content using English, made me familiar with English. Without realizing it, through TikTok, I improved my speaking skills to be more fluent.

P3 stated that:

One of my efforts to improve my speaking skills is to get used to watching English videos on TikTok. It worked, and I became more fluent in speaking English.

Furthermore, P4 also claimed that:

I like some English content on TikTok. I am used to listening and practising it myself. As a result, I improved my speaking skills to be more fluent.

P5 also said that:

Since using TikTok, I have become more confident and fluent in English. The content on TikTok is designed to make it easier for people who do not have much time but want to learn in a short time quickly.

Interviews conducted by researchers concluded that the impact given by TikTok to improve students' speaking skills was effective. From this study, it can be concluded that students feel very helpful with TikTok. Through TikTok, they learn a lot about speaking, and TikTok helps them become more proficient in speaking English over time.

There are also several learning accounts that are followed by participants on Tik Tok, including:

- a) @zelynafah
- b) @kampuninggrislccom
- c) @Zulfazida
- d) @jagobahasacom
- e) @english_with_nab
- f) @yunisetya_
- g) @englishnesia.id
- h) @teropongpengetahuan
- i) @speakenglishwithzach
- j) @pixelperfectenglish
- k) @snashen_
- l) @dustahnielts
- m) @kelaz1011
- n) @prajaelfikri
- o) @oneminutepractice
- p) @esc.adults

To summarize the findings from this study, the researcher interprets the findings in the chart below:



B. Discussion

The research question in this study focuses on how students perceive TikTok to impact their speaking skills. All students responded positively to TikTok as a social media that also functions as a student media. All participants said that TikTok is a very attractively designed application and has become a new learning tool for them, especially in improving their speaking skills.

This is supported by Brown and Abeywickrama (2010), who mentioned that there are five aspects of speaking: vocabulary, understanding, grammar, pronunciation, and fluency. In line with the theory, this study found that

TikTok is considered successful in improving the five aspects of speaking. Participants said that TikTok succeeded in improving the ability to understand the context of speaking in English, vocabulary mastery, and improving students' pronunciation, grammar skills and fluency.

In this study, it was found that all students agreed that TikTok was successful in helping students improve their vocabulary mastery in speaking. As a result, students have many choices and words to use when they want to speak in English. In line with the findings of this study, another study conducted by Erwanti (2022), TikTok helps expand the vocabulary of ESL students by introducing students to specific terms and phrases through various topics and video themes created on the platform. Students become more involved in their learning because TikTok provides many videos with exciting and varied content from various genres, from funny and religious, to educational videos. Vocabulary is the basis for acquiring a second language. Without learning vocabulary, communication in a second language becomes difficult (Rohmatillah, 2014). Vocabulary is a language element that connects four language skills in learning a foreign language: listening, speaking, reading, and writing (Huyen & Nga, 2003). Thornbury (2006) states that to master vocabulary, students must have comprehensive vocabulary knowledge. This knowledge includes understanding meaning, oral and written forms, grammatical behaviour, word derivation, collocation, word lists (both spoken and written), connotations or associations and word frequency.

Participants said that TikTok is an easy-to-use learning tool with various exciting features that its users can utilize. Its short duration with a diverse variety of content makes students feel unburdened when learning to use TikTok. Students said many types of content could be found to improve English skills, especially speaking skills. In addition to learning to improve pronunciation, participants can discover lots of new vocabulary and learn to use each word correctly in a sentence. According to Zaitun (2021),² students can take advantage of the TikTok application in a positive direction. This is also supported by Fahdin (2020), who states that students show positive responses from using TikTok as their language as media learning and that English content videos are easy to understand and easy to memorize the different vocabulary they find in the video, like vocabularies about verbs, nouns, etc.

Another finding of this study is that TikTok improves students' understanding of English-speaking contexts. Many videos from foreign and domestic creators discuss the meaning and context referred to in conversations carried out by indigenous people. The participants admitted that the presence of TikTok immensely helped them because the duration of the video was short but with the correct explanation. The findings of this study are similar to the research conducted by Xiuwen (2021), who stated that TikTok could provide short videos of English learning materials shared by English teachers, English educators, or some native English speakers in them. A platform so that children can learn innovatively. The various videos that are presented on

TikTok make the audience more interested. One of the significant positive impacts of TikTok is the increase in students' understanding of the English context. A previous study by Anggi (2020) also found that respondents strongly desired to use the TikTok application to view and understand the content. Regarding basic English proficiency, there are differences in the approach. It was used qualitatively in this study, and the topic was pronunciation.

Apart from improving English vocabulary and comprehension, TikTok has also succeeded in helping students improve their grammar skills and understanding. Students said they watched many learning videos, such as studying TOEFL, tenses and learning verbs and adjectives on TikTok. According to the participants, the videos presented by TikTok make learning grammar easier because they are made creatively in a reasonably short duration. TikTok also has the potential to be used for mastery of English communication competence by EFL undergraduate students because the ability of spoken English in a communicative English atmosphere is actually low. In addition, this previously published article mainly focuses on the potential use of TikTok in learning English speaking and writing skills. Previous related research has suggested that students can watch short videos by English teachers about interesting English learning materials from popular topics among young people through TikTok to improve their vocabulary as well as grammar to improve their English writing and speaking skills (Arifin, 2022). Research on TikTok as a potential educational application has

succeeded in science education in schools in Indonesia and India. TikTok, according to the findings of previous related research, has helped provide a platform for people to share knowledge and educate themselves about innovative technologies. A learning mode increases young people's motivation and interest in learning (Febliyansyah, 2022).

Referring to the research that has been done, the researcher also found that TikTok succeeded in improving students' pronunciation skills. The students said they enjoyed watching videos from overseas content creators with precise accents and pronunciation. In addition, according to the findings of this study in Russia, TikTok videos are used in learning Russian as a foreign language. A study by Si (2020) found that short videos allow a person to focus, have bright emotions, have better memorization of new vocabulary, use correct intonation and pronunciation, and provide better visual video examples for vocabulary usage new. Therefore, TikTok is an effective tool for teaching foreign Russian vocabulary and pronunciation. Despite all the positive results, using TikTok is also a failure. A similar study on TikTok was also recently conducted in Indonesia by Nabilah, et al, (2021). The results showed that using TikTok in writing descriptive texts fosters a positive learning environment in students. Students are seen to actively participate in their lessons as they become more motivated in their learning.

Finally, this study found that TikTok helped students become more fluent in speaking in English. They said the habit of watching English videos made them used to it so that they became more fluent in speaking English. Learning

English through TikTok makes students enjoy themselves and not feel pressured. Some participants even said they needed to realize that watching English videos meant they had learned English by accident. The findings of this study are supported by previous research conducted by Hardi (2021), who said that TikTok, with its short videos and creative creators, succeeded in having a tremendous impact on students' speaking skills. Various aspects have increased drastically from using TikTok as a learning medium, including aspects of pronunciation, vocabulary and fluency. Fluency and vocabulary tests conducted by Hardi (2021) before and after using TikTok as a learning medium showed that 8 out of 10 students experienced an increase in their ability.



CHAPTER V

CONCLUSIONS AND IMPLICATION

This chapter presents the conclusions and suggestions of this study. Conclusions are drawn based on data analysis and research results in the previous chapter. At the same time, written recommendations are expected to be a reference for further research.

A. Conclusions

This study aims to answer the extent of the influence of TikTok on students' speaking skills. This is due to the recent drastic increase in the number of TikTok users, accompanied by a high duration of TikTok usage. Therefore, the researcher is very interested in knowing more about the impact of TikTok on its users, especially PBI Ar-Raniry students. Based on the research that has been done, the researcher found that all students agree that TikTok positively impacts students. In this study, the students said that TikTok helped them improve every component of speaking. This includes students' understanding of English by context, grammar, vocabulary mastery, pronunciation skills, and fluency in speaking. Supporting thus statements, students explained that in the TikTok application, they could watch various learning videos about speaking in diverse forms. Many creators at home and abroad post various learning videos about speaking in English. The TikTok application is considered very interesting and effective in helping students

because the video's short duration and packaging in a practical form make TikTok successful in attracting students' attention and becoming a relatively efficient new learning medium.

B. Suggestions

This study provides additional knowledge for English lecturers, especially lecturers who teach speaking classes, about how the technological revolution has changed how students learn to follow the latest trends. It aims to provide insight into students' new interests regarding ways that are considered more effective to improve students' speaking skills so that they can be considered as references for teaching methods in the classroom.

This study also provides information to students majoring in English education at UIN Ar-Raniry to become reference materials for independent study using the TikTok application. This research is expected to help students find more efficient and practical independent learning media.

Furthermore, this research is expected to be an additional reference for further researchers who want to conduct similar or related research. Due to the limited number of participants in this study, the suggestion for future researchers is to examine a more significant number or scale to obtain more information and a broader perspective on the topic under study.

In addition, researchers hope that this research can provide more information for developing materials and references in choosing learning methods in the speaking class more efficiently and practically following the revolution of the times.

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