THE PERCEIVED IMPACT OF ENGLISH CAPTION FOR INSTAGRAM USERS ON VOCABULARY MASTERY AT PBI STUDENTS IN UIN AR-RANIRY YEAR 2017

THESIS

Submitted by

JANNATUL WARDANI
NIM. 160203210

Students of *Fakultas Tarbiyah dan Keguruan*
Department of English Language Education

**FAKULTAS TARBIYAH DAN KEGURUAN
UNIVERSITAS ISLAM NEGERI AR-RANIRY
BANDA ACEH
2022 M / 1443**

THESIS

Submitted to *Fakultas Tarbiyah dan Keguruan*
Universitas Islam Negeri Ar-Raniry Banda Aceh
in Partial Fulfillment of the Requirements for
the Bachelor Degree of Education in English Language Teaching

by:

JANNATUL WARDANI

NIM : 160203210

Student of *Fakultas Tarbiyah dan Keguruan*
Department of English Language Education

Approved by:

Main supervisor,   Co-supervisor,

Habiburrahim, M.Com., M.S., Ph.D.   Mulia, S.Pd.I., M.Ed.

Date : 22 / 11 / 2022   Date : 24 / 10 / 2022

ii

It has been defended in *Sidang Munaqasyah*
in front of the board of the Examination for the working paper
and has been accepted in partial fulfillment of the requirements
for the Bachelor Degree of Education in English Language Teaching

On

Monday,   12 December 2022
18 Jumadil Awal

In Darussalam, Banda Aceh

Board of Examiner's,

Chairperson,   Secretary,

_____   _____
Habiburrahim, M.Com., M.S., Ph.D.   Nur Akmaliyah, S.Pd.I., M.A.

Member,   Member,

_____   _____
Rita Hermida, S.Pd.I., M.Pd.   Mulia, S.Pd.I., M.Ed.

Certified by:
The Dean of Fakultas Tarbiyah dan Keguruan
Universitas Islam Negeri Ar-Raniry Banda Aceh

_____
Prof. Safrul Muluk, S. Ag., M.A., M.Ed., Ph. D
NIP. 197301021997031003

SURAT PERNYATAAN KEASLIAN

(Declaration of Originality)

Saya yang bertandatangan dibawah ini:

Nama	: Jannatul Wardani
NIM	: 160203210
Tempat/TanggalLahir	: Meureudu/ 20 Mei 1998
Alamat	: Gp. Mns. Jurong, Kec. Meurah Dua, Kab.Pidie Jaya

Menyatakan dengan sesungguhnya bahwa skripsi yang berjudul:

"The Perceived Impact of English Caption for Instagram users on Vocabulary Mastery at PBI Students in UIN Ar-Raniry Year 2017" adalah benar-benar karya saya, kecuali semua kutipan dan referensi yang disebutkan sumbernya. Apabila terdapat kesalahan dan kekeliruan di dalamnya, maka akan sepenuhnya menjadi tanggung jawab saya.

Demikian surat pernyataan ini saya buat dengan sesungguhnya.

Banda Aceh, 9 November 2022

Saya yang membuat surat pernyataan,

JANNATUL WARDANI

ACKNOWLEDGEMENT

Bismillahirrahmanirrahim
In the name of Allah the Entirely Grateful the Especially Merciful

First of all, I would like to thank Allah the Almighty for giving me the strength, health, and capability to complete this thesis entitled "The Perceived Impact of English Caption for Instagram Users on Vocabulary Mastery at PBI Students in UIN Ar-Raniry Year 2017" Greeting and praying are also presented to Prophet Muhammad Saw who has struggled wholeheartedly to deliver the truth to human being and guide his *ummah* to the right path.

My deepest gratitude is addressed to my supervisor Mr. Habiburrahim, M.Com., M.S., Ph.D., and Mr. Mulia, M. Ed, who have given me a great deal of time and provided me valuable guidance to accomplish this research during the whole process of my work. Also, I would like to acknowledge my academic supervisor Mrs. Siti Khasinah, M.pd, and all lecturers of the English Education Department for every support they have given. I am also grateful to PBI students' year 2017 as the participants who have participated in this research's.

Moreover, I owe my deepest thank and my sincere gratitude to my beloved father, Zulkarnaini, S.Pd, and my beloved mother, Fitriani, and my sisters: Nia Zahara, S.pd, M.pd, Aniza Ulmi, Zaskia Humaira for their great kindness, endless love, and everlasting support both financially and morally.

My appreciation and gratitude address to my beloved husband who has cherishes me all the time. My special appreciation is addressed to my 24 hours

supporting system, Dicky Andria Riski, S.H who always accompanies me in sadness and happiness moments and gives me full attention.

Though only my name appears on the cover of this thesis, many great people have contributed to its production. I have been fortunate to have many friends who cherish me all the time. My appreciation is addressed to all my batch mates as well (PBI 2016). To my friend who always supports me while doing this thesis, Hafiza Adha Nisa, Adelia Musti, Shafira Rusli, Martinah Husaini, Raras Puji Virgia, Iklil Firyal, Sukma Zahara, Uswatun Hasanah, Firzalena, Fadliati and all of the friends who help me to do this research. I proudly thank you for all the encouragement and may Allah bless you forever.

Finally, I wish this thesis can give valuable and useful information to the readers. For every criticism and suggestion, I sincerely appreciate it and will accept all of it.

The researcher

Jannatul Wardani

v

ABSTRACT

Name   : Jannatul Wardani
NIM   : 160203210
Faculty   : *Fakultas Tarbiyah dan Keguruan*
Major   : Department of English Language Education
Thesis Working : The Perceived Impact of English Caption for Instagram Users on Vocabulary Mastery at PBI Students in UIN Ar-Raniry Year 2017
Main Supervisor : Habiburrahim, M.Com., M.S., Ph.D
Co-Supervisor   : Mulia, S.Pd.I., M. Ed
Keyword   : Instagram, caption and vocabulary

Social media has become the most popular activity among students in the modern world. The purpose of this research was to determine the impact of using English captions on Instagram to increase their vocabulary. A qualitative approach with a structured method was used in this research. There were seven participants, especially the 2017 PBI department, who used the Instagram application actively and there were nine interview questions. The result of the research shows that the impact of using English captions on Instagram greatly affects their vocabulary mastery. Such as grammatical improvements, getting a lot of vocabularies, and being able to socialize with strangers.
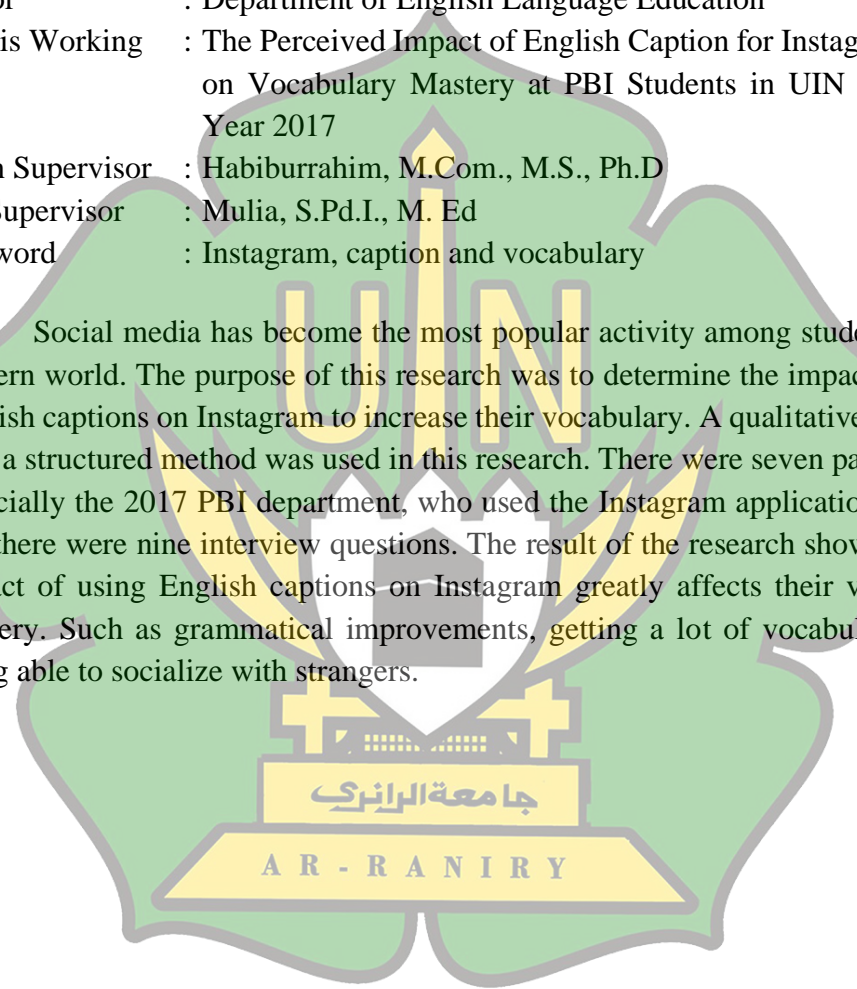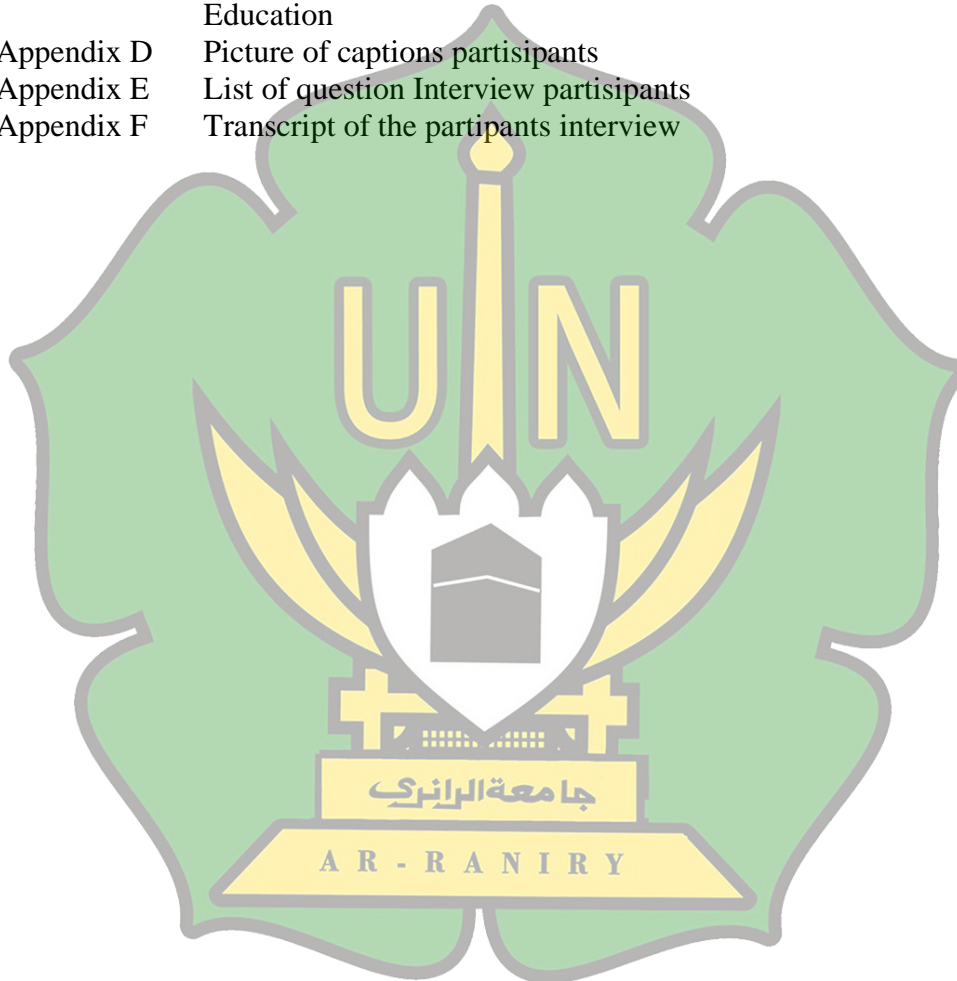
TABLE OF CONTENT

LIST OF APPENDICES

CHAPTER I
INTRODUCTION

A. Backgrounds of the Study

One of the most popular social media platforms in the world is Instagram. Instagram is a moment-capture and moment-sharing application that let users share photos and videos publicly. People use Instagram as a platform to communicate with one another and post private images, videos, opinions, and reviews on a variety of subjects, including politics, sports, markets, etc. (Mittal, et al. 2017)

In terms of the percentage of online users between the ages of 16 and 64 in 2020, Instagram is in the fourth position, 79% of the population in Indonesia uses Instagram. The average daily time spent on social media was 3 hours and 26 minutes on all devices (Datareportal, 2020). English captions now are often used while posting content on Instagram, whether it is a photo or a video. An English caption is a description of an image, photo, or video that has been shared on social media, such as Instagram or another platform.

Instagram captions are limited to only 2.200 characters long each posting. Instagram is one of the social media platforms which students increasingly use. This application gives user a quick way to record and share important moments in their life with friends using a collection of (filter-manipulated) videos and photos. (Hu, Manikonda, et al. 2014).

Nowadays, the majority of social media users are students, both outside and inside the English context, who use English captions on their Instagram page because as the time goes by and the user are becoming more educated, the users must understand some words from English captions while posting photos or videos on their Instagram.

Moreover, not all Instagram users' especially English students understand the benefits of using English caption on Instagram for their vocabulary mastery. Therefore, in this case, the researcher wants to examine the benefits of English captions for English students who use Instagram for their vocabulary. With the research title *"The Perceived Impact of English Caption for Instagram users on Vocabulary Mastery at PBI Students in UIN Ar-Raniry Year 2017"*

B. Previous Studies

Some previous research studies have been conducted. According to Rima (2013) in her thesis, *"Use of Twitter in English vocabulary learning (student Perception)"*, the research related to how English students at Sam Ratulangi University's Faculty of Letters learned vocabulary through Twitter. This research is a component of the second acquisition. This research was used qualitative research, the result of the research findings demonstrated that the majority of students believed they could actively participate in creating Twitter reviews of their vocabulary knowledge. Reading tweets on Twitter can increase the amount of words that can be built on many sources of information to learn words through repeated exposure. According to prior study, using social media to expand one's vocabulary has a significant impact on learning.

According to Mahdi (2017), *"The Use of Keyword Video Captioning on vocabulary Learning Through Mobile-Assisted Language Learning",* the research was conducted at the College of Science and Art at the University of Bisha in Balgrn, Saudi Arabia. The research was carried out using a quantitative approach and an experimental design. The study is an experimental one in which both groups received pre and post-tests. The findings indicated that keyword captioning is a useful mode for improving learner pronunciation. According to the post-test results, there was no statistically significant difference in vocabulary learning between the two modes of captioning. Learners of keyword video captioning, on the other hand, outperformed those of full video captioning.

The impact of social media on vocabulary learning case study – Facebook. This research took place in the Department of International Business, Faculty of Economic Sciences, university of Oradea, Romania. This research used a design of the study that was tailored using a pre-test – post-test experiment and group framework to find out the impact of the Facebook instructional program on students' vocabulary achievements.The test consists of multiple-choice questions (Ariana, et al. 2014).

This study was intended to assess the role and effectiveness of Facebook use in vocabulary learning. Particularly, the research attempts to answer the question: 'Can social media affect students' development and progress in the foreign language?' In order to discover the answer to this question, a project based on Facebook for the experimental group was conducted. It was assumed that

significant differences were to be found between the groups using social media for learning purposes and those who did not in developing vocabulary knowledge.

The difference between this study and previous study. This study focuses on Instagram users who use English captions to increase their vocabulary mastery, whereas previous studies used other platforms such as Facebook, Twitter in order to increase their vocabulary.

C. Research Questions

According to the statement above, the research question is formulated as follows: "How does the English caption affect PBI student vocabulary mastery?"

The researcher aims to find out this research with the following research aims.

D. Research Aims

Based on the research question that has been described, the aim of this study is to find out how the English captions on Instagram affect PBI student vocabulary mastery.

E. Significant of the Study

This research is expected to make students interested to learning English using social media such as Instagram and can get used to using English captions to improve their vocabulary mastery in learning English.

F. Terminologies

In this thesis, there are many terms that need to be defined in order to avoid misunderstanding, as follows:

1. Instagram Caption

The users of instagram, created the caption to describe their posts on instagram. Instagram captions can conclude hashtags and tags. Instagram caption is a type of text that describes or explains an image. Great captions are made up of the appropriate combination of hashtags, mentions, and emojis (Sociality, 2021). Instagram was launched on October 6, 2010. It is one platform of social media in which its users can share photos, and starting from mid-2013, Instagram's services expanded to sharing 15-second videos. Since that time, the number of people using Instagram has increased rapidly. The Instagram statistic shows that it has attracted more than 150 million active users, with an average of 55 million photos uploaded by users per day and more than 16 billion photos shared so far (Instagram, 2013).

According to Ali (2014), now Instagram can take many functions: create accounts, post content (pictures or 15-second videos), apply filters, add captions, tag users, add locations, add hashtags, like content, add comments, browse and follow other accounts, check a feed generated by followed accounts, and explore (search for) hashtags/users.

The word "caption" is commonly used by social media users. A caption is a short piece of writing used to describe images, videos, and other media. Before posting videos or photos on social media, users generally use interesting and

communicative captions. Therefore, Instagram caption is a unique or well-known word that users write before posting photo or video on Instagram.

2. **Instagram User**

The users of Instagram are people who actively shared their activities on Instagram page. In today's development, many posts using English in their captions, to please or make their followers interested in reading and knowing what the caption means. Those who actively use Instagram certainly have to be good at making captions when posting something, be it a photo or video on Instagram, especially if those who always post something using English captions automatically have to think of vocabulary that is suitable and easy to understand by their followers on Instagram.

Instagram users are people who use the Instagram app as one of their social media platforms. Usually, Instagram users post videos and photos of their daily activities on their pages. Instagram users can follow each other and see each other's activities on their own Instagram pages.

3. **Vocabulary**

Vocabularies are tools that used by people to communicate with other people and also the most important aspect in learning second language. According to Rivers, (as cited in Nunan, 1999), vocabulary is essential for successful second language user because without an extensive vocabulary the learners will be unable to use the structures and functions we may have learned for comprehensible communication. From the statement, it can be conclude that vocabulary is the first element in English. It must be mastered well by young learners to support their

English mastery. Vocabulary is the most important thing for someone who wants to communicate in a new language.

Listening, writing, reading, and speaking are the four linguistic abilities that require vocabulary. A language student often has little trouble recalling words when speaking and listening. However, procedures are subject to change, particularly when teaching foreign languages. Before mastering vocabulary in speaking and listening, one may first need to master vocabulary in reading. Therefore, the more one reads in a given language, the more vocabulary they are able to master (Fidyati, 2018).

Vocabulary can be described as words that are useful for all English skills. Even including productive and receptive forms. This shows how vocabulary, which is the basic component of a language and the key to learning all other skills, must be improved because the number of words influences how a language is formed.

It is difficult to learn many new English terms and their meanings, and it is also impossible for learners to learn every word they encounter in class. Because of this, learners are often expected to acquire new words and their meanings mostly outside of the classroom (Komari, et al. 2022). Therefore, students must be able to find ways to learn English, especially in increasing vocabulary; they must be anywhere, not only in the classroom, outside school, at school and even through social media.

CHAPTER II
LITERATURE REVIEW

In this chapter, the researcher will review several literatures related to the area of studies, such as the definition of the Instagram caption, Instagram user, and vocabulary.

A. Instagram Caption

1. Definition of Instagram caption

Instagram captions are written descriptions or explanations about Instagram photos to provide more contexts. Instagram captions can conclude hashtags and tags. Instagram was launched on October 6, 2010. It is one platform of social media in which its users can share photos, and starting from mid-2013, Instagram's services expanded to sharing 15-second videos. Since that time, the number of people using Instagram has increased rapidly. The Instagram statistic shows that it has attracted more than 150 million active users, with an average of 55 million photos uploaded by users per day and more than 16 billion photos shared so far (Instagram, 2013). For now, Instagram can take many functions: create accounts, post content (pictures or 15-second videos), apply filters, add captions, tag users, add locations, add hashtags, like content, add comments, browse and follow other accounts, check a feed generated by followed accounts, and explore (search for) hashtags/users (Ali, 2014).

Ahlqvist (2008) states that "Social media refers to the means of interactions among people in which they create, share, exchange and comment contents among themselves in virtual communities and networks," while "Social media employs

mobile and web-based technologies to create highly interactive platforms via which individuals and communities share, co-create, discuss, and modify user-generated content." It introduces substantial and pervasive changes to communication between organizations, communities, and individuals (Kietzmann, et al. 2011).

From the opinions stated above, it can be concluded that researchers have defined the term of social media. In general, social media is a set of internet-based applications that can make it easier for users to be more comfortable obtaining information and communicating with their friends. Social media is also a series of applications that can make it easier for users to appreciate their creations easily by sharing their videos or photos.

2. **Functionalities of social media**

One of the approaches to identifying "social media" is to describe the functionalities of a given platform and application in terms of essential "social" properties. One approach to identifying social media is to describe the functions of the media (Kietzmann, et al. 2011). Here the reseacher would describe some of the functions of social media:

a. **Sharing**

Sharing refers to activities through which existing content is spread (and possibly enhanced) through the social graph. Now the social connections might not necessarily be made explicit. For example, publicly sharing on Facebook or posting on Twitter does not rely on existing connections. On the contrary, in the example of Twitter, "sharing" often precedes connections (expressed through "following").

b. **Presence**

Presence let users know where other community members are (on/off-line and actual/virtual locations).

c. Relationship

Relationships allow community members to visualize their networks in many ways ranging from "likes" and "followers-followed" to virtual representations of real-life relationships. These social-graph abstractions can be Uni-and bi-directional and allow strong and weak ties. For example, "following" on Twitter is not necessarily reciprocal. In contrast, a connection on LinkedIn requires both parties to accept the connection and indicate the nature of their relationship (e.g. colleagues).

d. Groups

Groups Refer to membership groups where users can articulate their affiliations with, or interest in, a specific subject and groups utilized by users to manage their relationships.

e. Reputation

Reputation allows users to qualify the content provided by another user and establish trust levels between community members. These trust levels can be made explicit, for example, through a scoring or ranking system (LinkedIn "influencer" status, Stack Overflow points system) or remain implicit (Twitter number of followers).

Many platform users on social media can also access other users on social media. Whatever content they upload or share on social media platforms will invite machetes of the same platform users to read, view, like, comment, and even re-

share on their account what we post, and platform users can follow each other. Rima (2013), in her thesis, "*Use of Twitter in English vocabulary learning (Student Perception)"*. She found how the *twitter* users of English students at the Faculty of Letters Sam Ratulangi University learn vocabulary.

Qualitative research question, this research is part of the second acquisition. The result shows that most students' perceptions can be active in developing reviews of their understanding of words and ways to learn vocabulary on Twitter. It can increase the number of words which can build on multiple sources of information to learn words through repeated exposure by reading tweets on Twitter. Therefore based on previous research, using social media to increase vocabulary is very influential in the learning process.

B. Instagram

1. Definition of Instagram

Instagram is a social media platform that contains a lot of vocabulary. According to (Schmitt, 2000), Instagram is a communications tool can be used in the form of advertising and news that shows many vocabularies. Vocabulary is the foundation for every language learning as well as the English language. Vocabulary is essentially the words consisting of a sequence of letters that can represent one meaning through many words. It is hard for students to master the English language without knowing the meaning of the written and oral words.

Many Instagram accounts use English, and many users often find difficult words that users are encouraged to discover the meaning of difficult words or words that are not understood (Nagy et al, 2001).

There are many ways forstudent's to use instagram to expand their English vocabulary. This includes some of the ways they use social media.

1) Find and follow Instagram users who provide tips and hints for improving vocabulary in English.

2) Use Instagram to share photos or news using vocabulary or captions in English, which will make other accounts interested in reading and liking the post.

2. Features of Instagram

Instagram have several features is can help them in learning process (Sofiyah, et al. 2018).

a. Photo and video sharing

Instagram allows users to take photos or videos from features that are already in the user's application. In addition, captions can be inserted by users. If this function of uploading and uploading is used in the learning process, it is particularly important to caption photos or videos in order to support students who are learning how to publish effectively.

b. Social network

Like other social networks, Instagram is focused on social living. Like getting followers or mates, therefore becoming friends with others, users can pursue them. Users can see the nickname on the top of the profile, profile image, how many photos or videos were uploaded and how the account has many fans and followers. When they follow anyone, users can see other videos and photos in their news feeds. In addition, users can also like or comment on those feeds.

In reality the users can interact with each other by using direct messages; Instagram is quite likely to offer language services for educational purposes, as it helps students to understand how to speak effectively in a language.

3. The Concept of Instagram

With over 300 million active users, Instagram is among the top Social Networking Sites (SNS) in the world (Instagram Press, 2020). Instagram is mostly used for users to post interesting photographs or almost 70 million pictures, videos, and other media with captions Videos are posted every day (Instagram Press, 2020). Therefore, Instagram provides an ideal environment for foreign language learners to produce good captions that describe their users' posts.

Users communicate with one another by "following" each other's profiles, which allows them to access the information posted on those profiles and leave comments or "likes" in response. Users can tag photographs with a "like" to show they find them appealing. When a person follows other users, all of their posts are gathered and displayed in the user's "News Feed." Members of Instagram can also privately message one another using the "Direct message" feature. These tools enable users to communicate synchronously and asynchronously in both public and private settings.

In addition to privacy options that can limit who can access a user's profile, Instagram profiles by default can be accessed publicly by anybody who visits the website.

Instagram captions are a few sentences used to explain the pictures or videos that are usually used to interact with the user's intention. Instagram captions often

get long because users want to convey information or comments about their feelings and activities. So, this Instagram caption is the perfect location to write illustrative content. Users have the option of adding descriptive text to the photographs or videos they share. Instagram offers a variety of features and tools to encourage students' interest in writing and English-language writing. One advantage of utilizing Instagram for social networking is that it can help students get better at describing and gathering information to create descriptive paragraphs.

4. **The Advantages and Disadvantages of Instagram**

   1) **Advantages of Instagram**

   There are several advantages of Instagram below:

   a) Instagram is the most popular social media platform and has grown to over 200 million monthly active users in just four years. Over 30 billion images have been shared, with an average of 70 million photos being posted everyday and there are 25 billion likes on the material every day, and, maybe more crucially, Instagram has been demonstrated to have the highest engaged user base.

   b) Instagram makes it simple to share photos and videos from your phone. Images posted on Instagram remain there indefinitely unless the user deletes them. Instagram is ideal for folks who enjoy capturing photos and immediately sharing them with others, you might have Instagram pre-configured to automatically post the same picture on you when you take the photo and upload it.

c) Instagram is a great tool for visually promoting your business or products. When combined with the description area, your postings can be quite effective in establishing your brand and growing an engaged audience. Hashtags, when used correctly, may be a useful tool for increasing the exposure of your content, in comparison to Twitter.

2) The disadvantages of Instagram

There are disadvantages mentioned below:

a) The disanvantages of instgram are this applicationcannot be used without internet data, unlike the dictionary application. So without internet network,this application can't be used.

b) The disadvantages of Instagram depend on the images you post because the images or videos will attract followers to suitable image or video will make people who follow you, skip you in their feed and not read or see the message in your description.

c) Images posted on Instagram must be square in order to look most effective. Loading an image that is not square will cause part of the image to be cropped when displayed in the feed. That means your message or branding can't look neat because not all words, etc., can be displayed.

d) While direct messages (DMs) are superior to Twitter, they fall short of what Facebook has to offer in terms of communication.

e) When compared to Facebook or Twitter, Instagram makes it more difficult to target local markets. It is better suited to marketing to specialist markets all around the world.

C. Caption

1. Definition of Caption

Caption is a short text under a picture that describes the pictures or explains what the people in it are doing or saying. In other words, the caption is also used to describe images, photos, or videos uploaded by someone on social media, whether on Instagram or on other social media, but nowadays many people who prioritize caption in an upload or post on their social media must be very interesting and have meaning in a caption written by social media users.

The word limit for writing captions on Instagram is 2.200 words in one upload. Although your followers on Instagram describe your caption in detail, they also invite your other followers to get involved in commenting on captions on Instagram. In Instagram, the caption is not uncommon word for usesr. Captions are very common and often used when the users post photo or videos on instagram. The types of captions can be collected as to where the caption belongs. There is a caption for magazines and newspapers, usually in the form of a short caption, and there is also a long caption that commonly appears on television or movie. The caption also can be shown in the form of chat, table, graphics, or figures (Utami, et al. 2018). Otherwise, Instagram caption is a caption is a piece of text that describes or explains

the photograph on Instagram. It is commonly alongside with the appropriate combination of hashtags, mentions, and emoji's. Posting a photo isn't enough to successfully communicate the idea you're trying to get across.

2. The Criteria of Good Caption

The good criteria of caption consist of the following aspects such as identity clearly which one is the subject without giving detailed information of the picture. The good caption should also be relevant to the picture described and should provide context and deliver the message properly (Utami, et al. 2018). There are some tips to be considered in making good caption especially for Instagram caption (Sociality, 2021). This is also commonly called as planning carefully stage. The detail for them as explain below:

a. Think of Target Audiences

Create a caption is just like any other writing which writer should think first the target audiences. It makes the writing result more engage the reader. In case of writing Instagram caption, you need to make sure first who your target audience is. Examine their preferred tone of voice and the types of content they want to see on their feed. This is the most important factor to consider. If the target audience is primarily teens, you'll need to know their preferences, language, and whether or not they'd like to see emoji's on your page to help convey your message more effectively.

b. Choose the Tone of Voice

The other important in the stage of planning carefully caption is the tone of voice. Writer may need to be hilarious, serious, neutral, or emotive, depending on the niche. Of course, it depends on the material writer post, but in general, if writer use a specific tone of voice, the audience will recognize it as methods of expressing your thoughts and will become accustomed to it.

c. Consider the Caption Length

Next is considering the caption length. On the Instagram caption, if the text characters more than 125, then the viewers will take to click more to see the full caption. It does not matter at all since the writer give the good writing of caption either in a tone of voice or the content writing materials. However, on the Instagram, the maximum character count for an Instagram caption (2.200 characters) is mostly a matter of convention.

The ideal caption is never to describe the detail of the image but could still trigger the reader to see the image and give the interesting values of that picture. There are two styles of caption written in the form of a phrase or caption that write in sentences. Within the caption structure, which consists of the title, headings, and so on, captions are intentionally made to trigger the reader's interest in the picture. The picture or image becomes more informative and interesting (Utami, et al. 2018).

D. Vocabulary

1. Definition of Vocabulary

Vocabulary is the first basic component for learners' learning English. They are able to communicate both orally and in writing well by learning vocabulary.

The students are also expected to master four English skills, such as reading, speaking, writing, and listening, by using a lot of words.

According to Hornby (2006) "Vocabulary is all the words that a person knows or uses, and they are all the words in the particular language." vocabulary is the most important thing for someone who wants to communicate in a new language, for example, English.

Meanwhile Jacson and Howard (2000) stated that vocabulary is the written word that can represent multiple meanings in the form of sentences or paragraphs. This is definition focuses on vocabulary in the form of the text. Students are expected to understand the word that they read based on the context.

From the definition above, the researcher concluded all the words in a language that is common and used by a person to communicate with each other are vocabulary and the researcher can conclude that vocabulary is one of the language aspects, which can be defined as the words in a certain language. Vocabulary is a tool to communicate known words with others. It can be concluded that vocabulary is important in the language aspect, and vocabulary is one of the keys for the students to master their four language skills.That is important to develop and must partially concentrate on the ability of a student in the process of language instruction. It will be hard for students to talk, read and compose. Pronounce something and also express the concept of feeling, particularly for the learners of languages.

2. **The various types of Vocabulary**

In English, there are many different types of vocabulary. As follows:

a. **Based on the word's characteristics**

According to Jo Ann Aeborsold and Mary Lee Field (1997), there are two types of Vocabulary:

1) Active vocabulary refers to items that the learner can use correctly in speaking and writing. A productive vocabulary is also known as active vocabulary.

2) Passive vocabulary refers to language items that can be recognized and understood while reading or listening. It is referred to as receptive vocabulary.

Active vocabularies are word vocabularies that we use in speaking and writing, which are two aspects of language skills. These vocabularies are often referred to as productive vocabularies because they must be said clearly in order for our opponent to understand what we mean when we speak. In the case of writing, we must write by good letter in order to avoid misunderstandings from readers. To use active vocabulary, we must know and be able to use the grammar of the target language, as well as be familiar with collocation and understand the connotation meaning of the word. This vocabulary is more prevalent in the first level of a course.

Passive vocabulary is vocabulary that is used in two types of language skills: reading and listening. Then passive vocabulary, also known as receptive vocabulary, refers to language items that can be recognized and understood while reading and listening. Passive vocabulary is more useful when a student is at a higher level of study, such as intermediate or advanced.

b. Based on form and function

In his book Assessing Vocabulary, (Dell, Read, et al 2000) describes two types of vocabulary depending on their shape and function:

1) Useful Phrases

These are words that only have their full meaning when combined with other words. Articles, prepositions, pronouns, conjunctions, auxiliaries, and so on are all included.

2) Words in the Content

These are the words that have a complete meaning and serve as connections between sentences. Nouns, complete verbs, adjectives, and adverbs are all included.

c. Used for Communication

According to S.H. Burton and J.A. Humphries in A.M. Zainuri (2003), people employ two types of vocabulary for communication:

1) General vocabulary is a word that used in a broad sense. There are no limitations in terms of field or users; the generic terms that the writer uses have a general meaning and application.

2) Special vocabulary is only use in a specific field, job, profession, or science. For example, politicians, journalists and lawyers so it doesn't matter how many members explain the vocabularies.

3. Using Instagram for Learning vocabulary mastery

The widespread use of social media among teenagers is a significant impact brought about by technological advancements. Any information can be shared via

phone, which is smart and portable. Social media can be used as addition classroom learning. Instagram is the incorrect social media platform for students.

The use of Instagram in learning process can be an alternative, particularly when it comes to mastering English vocabulary. In language learning English, mastery of vocabulary has become the main foundation that must be owned. With so many vocabularies in English language, it is necessary to have a precise method for students to master it effectively and correctly. Linse (2006) believes that vocabulary mastery can impact a student's ability to read and write.

4. Learning Strategies for Mastering Vocabulary

According to Behbahani (2015), the preliminary researchers mentioned the definition vocabulary of learning strategy. (1) Keyword approach; (2) flashcard vocabulary (flash cards); (3) guess the word from context; (4) word part learning; and (5) repetition are all crucial aspects of the vocabulary learning strategy utilized by students. Learning vocabulary is difficult for foreign language learners in their first language, so the technique for learning a foreign language must be varied and interesting.

According Sonbul and Schmitt (2013), Researchers have proposed two main approaches to learning vocabulary in the language under study: 'explicit learning,' learning vocabulary when the focus is on the words to be learned and 'incidental learning,' is learning vocabulary as additional knowledge of every language learning activity, such as reading or listening Explicit learning is a direct

strategy in which vocabulary learning is the major focus, whereas implicit learning is an indirect approach in which pupils recognize the words they read or hear.

Furthermore, Schmitt's (1997) taxonomy in vocabulary acquisition strategies is a typical tool for researchers to analyze vocabulary learning ways students. Schmitt (1997) divides vocabulary learning strategies into five categories:

1) Determination strategy: finding meaning without the assistance of experts.

2) Social strategy: involving interaction with others.

3) Memory strategy: connecting new words to previously learned knowledge.

4) Cognitive strategy: manipulating or changing learned words.

5) Metacognitive strategies: involving metacognitive strategies.

Ferlazzo (2014) stated that Instagram could help students improve their English vocabulary mastery if they are learning English these adolescent high school students prefer things that are virtual, digital, and visually appealing. As stated by (Simonson, 2003), online learning via social media, specifically Instagram is more appropriate for students because they can access it 24 hours a day, seven days a week. Researchers are interested in conducting research on using Instagram to improve English vocabulary on this basis.

CHAPTER III
RESEARCH METHODOLOGY

In this chapter, the researcher explains about research design, research location and participant, method of data collection, and method of data analysis.

A. Research Design

This study is a qualitative method. The researcher described it in a descriptive method to explain the result of the study. Moleong, (2021), stated that qualitative research refers to the kind of research which does not use statistical procedures in the analysis of data. Qualitative research attempts to find out the meaning, examine the process and get insights into a great detailed understanding of an individual, group, or situation. In qualitative research, the researcher should provide the explanation, understanding, and interpretation of the meaningful and symbolic content of qualitative data.

B. Research Location

In this study, a researcher choses Ar-Raniry State Islamic University Banda Aceh as a research location. It is one of the largest universities in Aceh, which is located in Kopelma Darussalam, Banda Aceh. It was established on October 5, 1963. UIN Ar-Raniry Banda Aceh was given the name Ar-Raniry, namely an Ulama Shaykh Nuruddin Ar-Raniry dvising the Sultanate of Aceh during the leadership of Sultan Iskandar Tsani (Iskandar II) who came from Gujarat, India.

C. **Research Participants**

According to Given (2008), in conducting qualitative research, participants are usually defined as individuals or groups who agree to participate in the research process. The researcher makes sure that individuals who are accepted to participate in this study must agree to do so before doing research and gathering data.

The participants in this study were seven English students who use Instagram and generally use English captions on their Instagram. Therefore, in conducting this study, participants were selected using purposive sampling. Purposive sampling is sampling with a technique that aims to avoid representing a wider population and only looking for certain groups of participants from the research target (Cohen, et al. 2018).

In this research, researchers selected PBI students from the year of 2017 who captioned each of their Instagram posts in English. There were seven participants who frequently used English captions on their Instagram posts, according to a survey of each of their posts. Seven participants were therefore used by the researcher for this research.

D. **Method of Data Collection**

Researchers conducted interviews to collect data in this research.

1. Interview

Interviews, according to Suyanto (2006), are a method for gathering information (data) from respondents. This information can be obtained directly

from respondents or through the use of other communication channels like the phone and the internet. Researchers from UIN Ar-Raniry Banda Aceh conducted interviews with seven PBI students from the class of 2017. Because of the Covid-19 problem at the time, the researcher used a phone for interviews when conducting this research. As a result, participants cannot interact with researchers in reality. The researcher utilized cellphone to record the participant and herself speaking while conducting interviews.

E. Method of Data Analysis

Data analysis is the process of looking for and systematically organizing information gleaned from interviews, observations, and documentation. This is done by classifying the information into groups, dividing it into smaller groups, synthesizing the groups into patterns, selecting the information that will be studied, and coming to clear conclusions that are understandable to one self and others. The six steps in data analysis, according to Griffee (2012), are as follows: record the interview, listen to the recording, transcribe the interview, and read the transcripts multiple times. The researcher used descriptive data analysis. The data that have been collected from the interview can provide the clarity to reality. There are four steps in data analysis; they are data reduction, data display, conclusion drawing and verification. (Miles and Huberman, 1994)

1. Data Reduction

During the data analysis process, the data needs to be reduced. Data reduction means summarizing, selecting points to focus on the impact of using

English captions on Instagram for students' vocabulary mastery. To find the answer, the researcher reduces from the overall data collected and gets data that is more suitable for analysis.

2. Data Display

The second form of data analysis after selecting, simplifying, and organizing raw data is data presentation. In this research, the researcher is presented in the form of descriptive text. In displaying the data, the research question formula is taken for consideration by the researcher in order to make the data displayed always in accordance with the research question. This is an assembly design to organize information into a more concise form that can be accessed immediately so that the analysis can see and can draw conclusions that can be justified or move to the next step of display analysis.

3. Conclusion Drawing

By attempting to draw conclusions and verification, the researcher looks for the meaning of each phenomenon that is seen. The analysis method is used to verify the conclusions.

4. Verification

The conclusion needs to be verified for its credibility. Verification is several programs to check the accuracy of the researcher and the data is accurate. Inferring is only part of the activity in the though configuration. The researcher began to look for supporting information, then data reduction was carried out, data presentation,

and the final step was drawing conclusions. After reducing and presenting the data, the last step the researcher makes conclusions about the impact of using English captions on Instagram for students' vocabulary mastery.

CHAPTER IV
RESEARCH FINDINGS AND DISCUSSION

This chapter presents the result interview of the data analysis. This study was constructed to fulfill the significance of the research question. The purpose of this study was to determine the impact of students' influence in writing English captions on the Instagram application. The findings are also followed by a discussion to provide and support explanations.

A. Research Finding

In this section, the researcher used several steps to conduct this research. The first, the researcher interviewed seven English students who are using English captions on Instagram actively. The second is to analyze the participants' answers from the interviews result. The researcher concluded by summarizing each interview point with the instrument theory that explains this study. This theory is suitable for a researcher to determine how using English captions has an impact on English students' vocabulary mastery.

Seven participants were selected to participate in this research, and participants initials are SR, N, NU, HAN, S, MNM, and UH. The participants are students of the English Education Department of Ar-Raniry State Islamic University Banda Aceh, who use English captions on their Instagram. Each participant received nine questions; there were no additional questions during the interview because the questions were structured. Each interview spent about 15-20 minutes answering the questions and instructions from the interviewer. The data collection technique was structured interviews by phone due to unstable conditions

during the COVID-19 pandemic. Nine questions were asked to participants to obtain information from participants.

1. **Users' perception of Instagram**

   1.1. Instagram as a social media

   Based on the results of the interviews, the researchers found that all participants use Instagram as a social media that can share photos, videos and their daily activities on the Instagram application. This has been reported by a number of participants as depicted in the following quotations:

   > According to what I read, Instagram is one of the applications that we can contact directly with people all over the world, more like maybe one of the applications that make it easier for us to connect. (Mnm)

   > Yes, I know, Instagram as one of social media platforms to post photos, videos, and updates about users daily life sis. (Nu)

   Based on this statement, the researcher concluded that all participants in this study used the Instagram application as a social media platform, and some of them had been used for more than seven years. As revealed by the researcher, currently almost everyone in the world already knows the Instagram application, and many people use it as a social media platform in their life activities and this application is a very effective application as a means of interacting with each other in various places, even between countries without time and age restrictions.

1.2. Instagram as the most updated application

Instagram is the most famous application among everyone, Instragram always updates news faster than other applications. News about the surrounding national or international as stated by some participants as follow:

> Instagram is the best and most famous app I know. Compared to other applications, Instagram is very popular and commonly used by people from many different social circles. Instagram has many features and even has many good filters to use when taking pictures and video. Instagram is also an application that can connect with strangers. Like WhatsApp, Instagram application can also be used for telephone and video calls. (Uh)

In addition, the similar statement was delivered by SR:

> This application is very good and cool to use, I have used this application since I was in junior high school, and my friends also use it. Because I think this application is more updated than other applications.

From the results of the interview, the researcher can conclude that all participants explain how interesting it is to use the Instagram application compared to other applications, and the Instagram application updates its news quickly and accurately. Various circle used this application, many people know new friends both domestically and abroad through this application. It can claim this application is very good in keeping relationships via online with friends.

2. Perception of English Captions on Instagram

2.1. Perception of English caption for English students'

According to the results of the interview, all participants had a perception of the English caption on Instagram, as an English student their answer about the perception of the English caption was quite interesting as stated by Nu and Uh:

> English captions are cool sis, because sometimes my friends on Instagram are not all Indonesian, but if we use English in the caption, they will understand what we are talking about. (Nu)

> As Indonesian, using the English language as my caption is cool, seems cool and good. (Uh)

> In additions different statement was delivered by S:

> I think English caption is one of a good way to learn English because by using captions we can also improve our vocabulary like maybe we have some vocabulary that we don't know, so when we use English captions, we will definitely look for that vocabulary, so it's worth it. (S)

The researcher concluded that using English captions for English student was very interesting to use in their daily lives. Based on the result of interview they believed that is so great to do. They can increase the vocabulary mystery by using English captions and that it is simple for them to communicate indirectly with foreigners.

Instagram is one of the social media platforms that connect various networks around the world; as a result, it is crucial to comprehend English captions if you have Instagram friends from other countries. Participants will get knowledge of what their international friends wrote on Instagram.

2.2. English caption as increase new vocabulary mastery

The most important aspect of language is vocabulary since it affects the four fundamental language skills of listening, speaking, reading, and writing. For instance, when reading, vocabulary aids in defining the text's message (Sari, et al. 2022)

According to the results of interviews, all participants have used English captions on their Instagram, they revealed that by using English captions their vocabulary mastery has increased, as stated by S:

> Yes, of course like I said before using English captions on Instagram, it makes us know a lot of new vocabulary like for example when we use English captions, so there are some words that we don't know from our captions, so it's because of us use English captions, so we'll find out the vocabulary. So the vocabulary that we don't know we know. So for using English caption is improve my vocabulary mastery. (S)

The other statement more detail explains by N:

> Not bad, usually, if we want to do something, for example, we want to make a caption, right, we must use unique figures of speech or words, so we must be looking for something good, it's good to read, that's cool, so we So you know, "Oh, it turns out that in it is like this. If in English, what is the name of a western English kid, the language is slang, right, if the formal language is too standard, now it turns out that there is also English which is more informal, so we know a new language. (N)

The researcher concludes that using English text on English students can improve their mastery of new vocabulary. This is because all participants said that by using English captions they could find out new vocabulary inadvertently they repeated the captions they wrote on Instagram so that they could increase their vocabulary.

Instagram is one of the social media platforms that connect various networks around the world; as a result, it is crucial to comprehend English captions if you

have Instagram friends from other countries. Participants will get knowledge of what their international friends wrote on Instagram.

According to several of the participants' responses, by using English captions frequently, they would become used to doing so and understand the meanings they wrote in the captions. Instagram is not just for connecting with friends who live abroad; it also features a variety of international news sources, like CNN news.

3. Students' Obstacles of using English caption on Instagram

3.1. Grammatical issue

The problem faced by participants when using English captions is the grammatical issue. The same thing with vocabulary, without grammar we will not be able to produce writing with a good structure. This also affects the results of students' caption writing. In the view of students, grammar problems are always the worst problem. Grammar knowledge aids the student in the repair of errors and the improvement of written work. (Debata, 2013)

As participant state below:

> I'm the weakest in grammar, right, especially if I write, for example, grammar is the main thing, sometimes I'm worried too, especially since we follow Instagram with an English lecturer, so I'm a little worried about my messy English Meanwhile, our lecturers know that I am an English student, so I am also afraid because of the inappropriate use of grammar. (N)

Another statement delivered by MNM:

> If there is a problem, for example, there is a slight problem in grammar; sometimes I forget to put the "s" or something. Once, it's really forgotten. Actually, if the grammar is captioned, it's not really necessary, like it's informal. (Mnm)

Based on the participant's statement, the researcher concluded that the difficulty of the participants when using English captions was a grammar problem but participants make the use of English captions on Instagram practical for them in correcting mistakes in grammar. The researcher concluded that the obstacles were the material for them to improve it for the better.

3.2. Difficult in choosing the correct words

Another obstacle faced by participants was the difficulty in choosing the right words to write captions. Therefore, based on the results, 4 of 7 participants stated that their obstacle in using English captions was choosing words that matched what they uploaded on their Instagram. Stated by SR:

> It's hard to find good captions that related to my photograph. The old me think that the social media is ridiculous, everything's must be perfect. When I write a caption, it must be related to the photograph. If it's not, people will judge me. But now I think the ridiculous one isn't the social media, but people. (Sr)

Another statement by HAN:

> Based on my experience, the obstacle is what caption should I write, it should be unique and match to the picture itself. It might take a long time to think. (Han)

From the statement above, the researcher concluded that 3 out of 7 participants had problems choosing the right words to describe videos or photos on Instagram. They stated that it was difficult to choose good or right words that matched the photos or videos they uploaded on Instagram in order to make it easier for readers to understand the words in the caption, and the choice of words must also be as interesting as possible so that readers become interested and like the upload. They are on Instagram. Although this is an obstacle in using English

captions, it actually makes the participants more willing to choose good and appropriate words so that they can become interesting captions.

B. Discussion

The purpose of this qualitative study is to evaluate how the vocabulary mastery of PBI students' was affected by using English captions. As stated in Chapter one, the focus of this research is to examine how the English caption affects PBI students' vocabulary mastery. The researcher employed the structured interview method to get the data for this study.

Based on the analysis of the data, the researcher would like to examine the research question in this study. The research question is *"How does the English caption affect PBI students' of Ar-Raniry year 2017 vocabulary mastery?"* To answer this research question, the researcher used the interview to collect data in this research and conducted the research in Ar-Raniry University. The purpose of this study is to find out if the PBI students in 2017 might increase their vocabulary mastery by using English captions on their Instagram posts. The research findings are interesting and clear about the impact of using Instagram English captions on vocabulary mastery. It provides a summary of the explanation.

The researcher started the interview by asking about the participant's perceptions of the impact of using Instagram English captions on their vocabulary mastery and used the recording as a tool. According to the result of the interview, participants stated that using English captions have a significant impact on their vocabulary mastery. Participants defined that using English captions allowed them to discover new vocabulary that they had not found or acquired at university. In

addition, using English captions has become theirs of acquiring new vocabulary. As a result, the used of English captions on Instagram have the positive impact on the majority of participants.

Also, another thing that must be acknowledged is that many participants agree that Instagram gives them many advantages for improving their vocabulary and writing. They say that using English captions on Instagram can add more vocabulary bank and improve their grammatical understanding. This is also in line with what has been stated in (Bestari et al., 2020) that through Instagram caption exercises, users can learn English grammar rules such as basic past tenses, subject-verb agreement, and accurate spelling. In addition, students' vocabulary also increases when they start making English captions on Instagram.

They pay great attention to language in sentences. In this effort, it is not surprising that the students tried their best to write well so that they were liked by the public. English captions on Instagram are one of the best alternative media for learning to write English for students and can also increase students' vocabulary mastery.

According to (Kulkuska et al., 2009), mobile learning is mediated by handheld devices and is accessible at any time and from any location. The findings of Ashraf, Motlagh, and Salami (2014), who discovered that Instagram has a positive and significant influence on students' grammatical skills, are consistent with the findings of this study, which shows that Instagram has helped students enhance their vocabulary knowledge.

Based on the statement above, it can be concluded that Instagram is not just used to display non-learning-related things. Anyone can use Instagram at any time and everywhere. Instagram is both a platform for learning and a social networking platform. People will learn more about outside perspectives and the learning process through the Instagram application using Instagram.

Based on the findings and discussion, the majority of participants agree that using English captions on Instagram has a significant impact on their vocabulary mastery. The result of interview about the impact of using English captions on participant's vocabulary mastery proves this. Another reason that motivated participants to used English captions on instagram when posting photos or videos was that some of their Instagram followers are foreigners, therefore they were used English to make it easier to communicate.

CHAPTER V
CONCLUSIONS AND RECOMMENDATIONS

This chapter is divided into two sections: the conclusion, which contains a summary of key points based on previous chapters' research findings, and the recommendation, which contains recommendations for future researchers.

A. Conclusions

The purpose of this study is to determine how PBI students who use English captions perceive their vocabulary mastery. The researcher did not use observation in this study because it was still a pandemic situation, and taking observations was impossible. Well, researchers only can conduct interviews with participants using their cell phones. Based on the findings and discussion in chapter IV, it can be concluded

According to the findings of the interviews, all participants use Instagram and familiar with its features. So, they are knowledgeable about using English captions, the use of English captions in their posts improves their confidence as English students, and using of English captions has a positive effect.

Instagram is proven as an alternative media for participant to practice writing in English, because participant have a positive perception of Instagram. They claim that Instagram led them to a good and perfect writing process. In addition, participants agree that through Instagram, they can improve their vocabulary mastery and this is the best reason to practice grammar well. Furthermore, Instagram captions provide space for students to practice writing in English properly and correctly. Participants also explained that some of their

Instagram followers or friends are foreigners, so using English captions can help them to understand what they have been posting.

B. Recommendations

The researcher would like to recommend this research experience based on the given conclusion and recommendation. It was hoped the findings of this study would have a positive effect on the social media-based learning process, especially for English students who use social media. From the results of the study, it can be concluded that many participants said they acquired new vocabulary outside the scope of the university and also based on the use of social media.

1. Students'

Students must be aware and wise in using Instagram both as a person who posts and comments. In addition, students should see more benefits of Instagram, especially Instagram captions, to improve their English writing skills and vocabulary mastery.

2. The further researchers

For future researcher, it would be better to look at it from another perspective, such as in the use of other applications, not only Instagram, because almost all social media applications are good for the learning process. It depends on the user using it for their needs. But we, as researchers, should do more research so that more insight into social media is needed in the field of the learning process, especially to increase vocabulary because vocabulary is the main factor in communicating in English.

REFERENCES

Aebersold, J. A., & Field, M. L. (1997). *From reader to reading teacher: Issues and strategies for second language classrooms*. Cambridge University Press.

Ahlqvist, T., Bäck, A., Halonen, M., & Heinonen, S. (2008). Social media roadmaps. *Helsinki: Edita Prima Oy*.

Al-Ali, S. (2014). Embracing the selfie craze: Exploring the possible use of instagram as a language mlearning tool. *Issues and Trends in Educational Technology*, *2*(2).1-16.

Ashraf, H., Motlagh, F. G., & Salami, M. (2014). The impact of online games on learning english vocabulary by Iranian (low-intermediate) EFL learners. *Procedia-Social and Behavioral Sciences*, *98*, 286-291.

Behbahani, A, R. (2015). Vocabulary learning strategies. *TESOL Newsletter*, *1*.

Bestari, A. C. Y., Faiza, D., & Mayekti, M. H. (2020). Instagram caption as online learning media on the subject of extended writing during pandemic of Covid-19. *Surakarta English and Literature Journal*, *3*(1), 9-21.

Blair, R., & Serafini, T. M. (2014). Integration of education: Using social media networks to engage students. *Systemic Cybernetics, and Informatics*, *6*(12), 28-31.

Bogdan, R. C., &Biklen, R. K. (1998). *Qualitative research for education: A production to theory and method.* Boston: Allyin and Bacon.

Boyd, D. (2014). It's complicated: The social lives of networked teens. *Yale University Press.*

Cohen, L., Manion, L., & Morrison, K. (2018). *Research methods in education (8th ed.)*. New York, NY: Routledge.

Datareportal. (2020). Digital 2020: Indonesia

Debata, P. K. (2013). The importance of grammar in English language teaching-A reassessment. *Language in India, 13*(5), 482-486.

Ferlazzo, L. (2014). *Creating Instagram Video "BookTrailers" with English Language Learners.* Obtenido de. *http://larryferlazzo. edublogs. org*.

Fidyati, F. (2018). Improving architecture students â€™ english vocabulary through the use of architectural drawings. *Englisia: Journal of Language, Education, and Humanities*, *5*(2), 113-126.

Given, M. L. Ed. (2008). The sage encyclopedia of qualitative research methods (2nd ed.). *Los Angeles,* CA: SAGE.

Griffee, D. T. (2012*). An introduction to second language research methods.* TESL-EJ Publications.

Hornby, A.S. (2006). *Oxford advanced learner's dictionary*. Oxford University Press

Hu, Y., Manikonda, L., & Kambhampati, S. (2014, May). *What we instagram: A first analysis of instagram photo content and user types.* In Eighth International AAAI Conference on Weblogs and Social Media.

Instagram Press. (2020) www.instagram.com. Accessed: 28/12/2020.

Jackson, Howard. (2000). Words, Meaning, and Vocabulary. *New York.* Cassel

Kaplan, A. M., & Haenlein, M. (2010).Users of the world, unite! The challenges and opportunities of social media. *Business Horizons, 53*(1), 59-68.

Kietzmann, J. H., Hermkens, K., McCarthy, I. P., & Silvestre, B. S. (2011). Social media? Get serious! Understanding the functional building blocks of social media. *Business horizons*, *54*(3), 241-251.

Komari, K., Suryanto, S., & Hanum, U. L. (2022). English vocabulary learning strategies of university students in Papua. *Englisia: Journal of Language, Education, and Humanities*, *10*(1).

Kukulska-Hulme, A., & Shield, L. (2008). An overview of mobile assisted language learning: From content delivery to supported collaboration and interaction. *ReCALL*, *20*(3), 271-289.

Linse, C. T., &Nunan, D. (2005). Practical english language teaching. *Young Learners, (Mc Graw Hill, 2006)*, *47*.

Mahdi, H. S. (2017). The use of keyword video captioning on vocabulary learning through mobile-assisted language learning. *International journal of English linguistics*, *7*(4), 1-7.

Mahdi, H. S. (2017). The use of keyword video captioning on vocabulary learning through mobile-assisted language learning. *International Journal of English Linguistics*, *7*(4), 1-7.

Manning, J. (2014). Social media, definition and classes of. *Encyclopedia of Social Media and Politics*, 1158-1162.

Miles, M.B. and Huberman, A.M. 1994. Qualitative data analysis: an expanded sourcebook. *Sage Publications.*

Mittal, V., Kaul, A., Gupta, S. S., &Arora, A. (2017). Multivariate features based instagram post analysis to enrich user experience. *Procedia Computer Science*, *122*, 138-145.

Moleong, L. J. (2021). *Metodologi penelitian kualitatif*. PT Remaja Rosda karya.

Monica-Ariana, S., & Anamaria-Mirabela, P. (2014). The impact of social media on vocabulary learning case study facebook. *Annals of the University of Oradea, Economic Science Series*, *23*(2), 120-130.

Nagy. (2001). *Vocabulary instruction and reading comprehension.* University of Illinouis. Urbana- Campaign, USA.

Nunan, D. (1999). *Second language teaching & learning*. Heinle & Heinle Publishers, 7625 Empire Dr., Florence, KY 41042-2978.

O'Dell, F., Read, J., & McCarthy, M. (2000). *Assessing vocabulary*. Cambridge university press.

Razali, K., & Razali, I. (2013). Strategies in improving reading comprehension through vocabulary acquisition. *Englisia: Journal of Language, Education, Sand Humanities*, *1*(1), 1-16.

Read, J. (2015). A Diagnostic Perspective on Post-Entry Assessment. In *Assessing English Proficiency for University Study* (pp. 162-175). Palgrave Macmillan, London.

Rima, R. (2013). *Penggunaan twitter dalam belajar kosakata Bahasa inggris (Persepsi mahasiswa)*. Sam Ratulangi University.

Sari, D. F., Sahardin, R., Yani, V., & Yusuf, Y. Q. (2022). Scrabble game technique: A game changer for English vocabulary learning. *Englisia: Journal of Language, Education, and Humanities*, *10*(1).

Schmitt, N. (1997). Vocabulary learning strategies. *Vocabulary: Description, Acquisition and Pedagogy*, *199227*.

Schmitt, N., & Schmitt, D. (2014).A reassessment of frequency and vocabulary size in L2 vocabulary teaching 1. *Language Teaching*, *47*(4), 484-503.

Schmitt, Nobert. (2000). *Vocabulary language teaching.Cambrigde*: Cambrigde University Press

Simonson, M., Smaldino, S., Albright, M., & Zvacek, S. (2003). Teaching and learning at a dIstance: Foundations of distance education, upper saddle river, NJ: Perrill prentice hall. *Statistics, US Department of Education*.

Singh, K (2001). *Research Methodology*, Lue. Worlds of Computer Science and Information Technology *2*(1), 18-21.

Sociality.io. (2021). *How to Write Engaging Instagram Caption*. Sociality.io.

Sofiyah, F. R., & Yulinda, M. (2018). The Influence of Social Media On Buying Decisions On Women Small And Medium Enterprises (MSMEs) In North Sumatera. In *1st Economics and Business International Conference 2017 (EBIC 2017)* (pp. 515-520). *Atlantis Press.*

Sonbul, S. & Schmitt, N. (2013). Explicit and implicit lexical knowledge: *Acquisition of collocations under different input conditions*. Language Learning, *63*(1), 121-159. DOI: 10.1111/j.1467-9922.2012.00730.x

Suyanto, & Bagong (2006). *Metode penelitian sosial 2nd edition*. Jakarta Permada Media Group.

Utami Widiati, Zuliati Rohmah, dan F. (2018). Bahasa Inggris. In *Journal of Chemical Information and Modeling* (Vol. 53, Issue 9).

Zaideh, A.J.Y., 2012. The use of social networking in Education challenges and opportunities *Journal of Worlds of Computer Science and Information Technology.* Vol.*2* (1), 18 – 21.

Zainuri, AM, *Vocabulary I*, Jakarta: UIN Syarif Hidayatullah, 2003.

APPENDICES

Appendix A

SURAT KEPUTUSAN DEKAN FAKULTAS TARBIYAH DAN KEGURUAN UIN AR-RANIRY
Nomor : B- 15319/Un.08/FTK/KP.07.6/07/2021

TENTANG
PENYEMPURNAAN SURAT KEPUTUSAN DEKAN NOMOR Un.08/DT/TL.00/5970/2015 TENTANG
PENGANGKATAN PEMBIMBING SKRIPSI MAHASISWA FAKULTAS TARBIYAH DAN KEGURUAN UIN AR-
RANIRY

DEKAN FAKULTAS TARBIYAH DAN KEGURUAN UIN AR-RANIRY

| Menimbang | : | a. | bahwa untuk kelancaran bimbingan skripsi dan ujian munaqasyah mahasiswa pada Fakultas Tarbiyah dan Keguruan UIN Ar-Raniry Banda Aceh, maka dipandang perlu meninjau kembali dan menyempurnakan keputusan Dekan Nomor: B-11116/Un.08/FTK/KP.07.6/7/2021 tentang pengangkatan pembimbing skripsi mahasiswa Fakultas Tarbiyah dan Keguruan Ar-Raniry Banda Aceh. |
| | | b. | bahwa saudara yang tersebut namanya dalam surat keputusan ini dipandang cakap dan memenuhi syarat untuk diangkat sebagai pembimbing skripsi. |

Mengingat :
1. Undang-Undang Nomor 20 tahun 2003, Tentang Sistem Pendidikan Nasional;
2. Undang-Undang Nomor 14 Tahun 2005, Tentang Guru dan Dosen;
3. Undang-Undang Nomor 12 Tahun 2012, Tentang Pendidikan Tinggi;
4. Peraturan Presiden RI Nomor 64 Tahun 2013, tentang Perubahan Institut Agama Islam Negeri Ar-Raniry Banda Aceh menjadi Universitas Islam Negeri Ar-Raniry Banda Aceh;
5. Peraturan Menteri Keuangan RI. Nomor: 190/PMK.05/2012, tentang Tata Cara Pembayaran dalam rangka Pelaksanaan APBN;
6. Peraturan Menteri Agama RI Nomor 12 Tahun 2014, tentang Organisasi & Tata Kerja UIN Ar-Raniry Banda Aceh;
7. Keputusan Menteri Agama Nomor 492 Tahun 2003, tentang Pendelegasian Wewenang Pengangkatan, Pemindahan, dan Pemberhentian PNS di Lingkungan Depag RI
8. Peraturan Menteri Agama RI Nomor 21 Tahun 2015, tentang Statuta UIN Ar-Raniry Banda Aceh;
9. Keputusan Rektor UIN Ar-Raniry Nomor 02 tahun 2016, tentang Pendelegasian Wewenang kepada Dekan dan Direktur Pascasarjana di Lingkungan UIN Ar-Raniry Banda Aceh;
10. Keputusan Rektor UIN Ar-Raniry Nomor 28 tahun 2019, tentang Satuan Biaya Khusus Tahun Anggaran 2020 di Lingkungan UIN Ar-Raniry Banda Aceh;
11. Peraturan Kementerian Keuangan (PMK) Republik Indonesia Nomor: 72/PMK.02/2020, tentang Perubahan atas Peraturan Menteri Keuangan Nomor: 78/PMK.02/2020 tentang Standar Biaya Masukan Tahun Anggaran 2020.

Memperhatikan : Keputusan Seminar Proposal Skripsi Program Studi Pendidikan Bahasa Inggris Fakultas Tarbiyah dan Keguruan UIN Ar-Raniry Tanggal 30 Maret 2021

MEMUTUSKAN

Menetapkan

PERTAMA : Mencabut Surat Keputusan Dekan Fakultas Tarbiyah dan Keguruan UIN Ar-Raniry Nomor: Nomor: B-11116/Un.08/FTK/KP.07.6/7/2021 tanggal 29 Juli 2021

KEDUA : Menunjuk Saudara:
1. Habiburrahim, M.Com., M.S., Ph.D   Sebagai Pembimbing Pertama
2. Mulia, M. Ed   Sebagai Pembimbing Kedua

Untuk membimbing Skripsi :
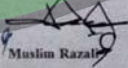| Nama | : | Jannatul Wardani |
NIM	:	160203210
Program Studi	:	Pendidikan Bahasa Inggris
Judul Skripsi	:	Perceived Impact of English Caption for Instagram Users at PBI Students of Ar-Raniry year 2017 to Increase Vocabulary Mastery

KETIGA : Pembiayaan honorarium pembimbing pertama dan kedua tersebut diatas dibebankan pada DIPA UIN Ar-Raniry Banda Aceh tahun 2021 dengan Nomor: 025.04.2.423925.2021 tanggal 23 November 2020;

KEEMPAT : Surat keputusan ini berlaku sampai akhir semester Genap Tahun Akademik 2021/2022

KELIMA : Surat Keputusan ini berlaku sejak tanggal ditetapkan dengan ketentuan segala sesuatu akan diubah dan diperbaiki kembali sebagaimana mestinya apabila kemudian hari ternyata terdapat kekeliruan dalam penetapan ini.

Ditetapkan di : Banda Aceh
Pada Tanggal : 11 Oktober 2021
An. Rektor
Dekan,

Muslim Razali

Tembusan
1. Rektor UIN Ar-Raniry (sebagai laporan);
2. Ketua Prodi PBI Fak. Tarbiyah dan Keguruan;
3. Pembimbing yang bersangkutan untuk dimaklumi dan dilaksanakan;
4. Mahasiswa yang bersangkutan;
5. Arsip.

Appendix B

KEMENTERIAN AGAMA
UNIVERSITAS ISLAM NEGERI AR-RANIRY
FAKULTAS TARBIYAH DAN KEGURUAN
Jl. Syeikh Abdur Rauf Kopelma Darussalam Banda Aceh
Telepon : 0651- 7557321; Email : uin@ar-raniry.ac.id

Nomor   : B-13251/Un.08/FTK.1/TL.00/10/2022
Lamp   : -
Hal   : *Penelitian Ilmiah Mahasiswa*

Kepada Yth,
Kepala Prodi Pendidikan Bahasa Inggris UIN Ar-Raniry

Assalamu'alaikum Wr.Wb.
Pimpinan Fakultas Tarbiyah dan Keguruan UIN Ar-Raniry dengan ini menerangkan bahwa:

Nama/NIM   : **JANNATUL WARDANI / 160203210**
Semester/Jurusan   : XIV / Pendidikan Bahasa Inggris
Alamat sekarang   : Peurada Utama

Saudara yang tersebut namanya diatas benar mahasiswa Fakultas Tarbiyah dan Keguruan bermaksud melakukan penelitian ilmiah di lembaga yang Bapak/Ibu pimpin dalam rangka penulisan Skripsi dengan judul *Perceived Impact of English Caption for Instagram User at PBI Student of Universitas Islam Negeri Ar-Raniry Banda Aceh year 2017 to Increase Vocabulary Mastery*

Demikian surat ini kami sampaikan atas perhatian dan kerjasama yang baik, kami mengucapkan terimakasih.

Banda Aceh, 04 Oktober 2022
an. Dekan
Wakil Dekan Bidang Akademik dan Kelembagaan,

Berlaku sampai : 04 November
2022

Habiburrahim, M.Com., M.S., Ph.D.

Appendix C

SURAT KETERANGAN
Nomor: B-513/Un.08/PBI/TL.00/11/2021

Sehubungan dengan surat An. Dekan, Wakil Dekan Bidang Akademik dan Kelembagaan Fakultas Tarbiyah dan Keguruan UIN Ar-Raniry, Nomor: B-14463/Un.08/FTK.I/TL.00/09/2021 tanggal 23 September 2021, Ketua Prodi Pendidikan Bahasa Inggris Fakultas Tarbiyah dan Keguruan UIN Ar-Raniry Darussalam Banda Aceh menerangkan bahwa yang namanya tersebut di bawah ini:

Nama   : Jannatul Wardani
NIM   : 160203210
Fak/Prodi   : FTK/Pendidikan Bahasa Inggris

Benar telah melakukan penelitian dan mengumpulkan data pada mahasiswa Prodi Pendidikan Bahasa Inggris dalam rangka penyusunan Skripsi yang berjudul:

Perceived Impact of English Caption for Instagram Users at PBI Students of Ar-Raniry Year 2017 to Increase Vocabulary Mastery

Demikianlah surat ini kami buat agar dapat dipergunakan seperlunya.

Banda Aceh, 10 November 2021
Ketua Prodi Pendidikan Bahasa Inggris,

T. Zulfikar

Appendix D
Picture of captions participant
A.

... the one who i can tell my soul to, i just wanna say thank you for being my rock, my cheerleader, my forever friend and amazing person for me. We have our inside jokes that have us dying that no one will ever understand hahahhaha I am really grateful and blessed to have you by my side. For listening my crazy stories, my bad days, and everything.
I just want you to know that you are so precious to me. I hope this year brings you everything that you hope it will.
Always remember that my prayers are always with you in all the good and bad time in this dunya
I will miss you like crazy when you are not being by my side anymore huuhh
I will miss the time that we talk each other
I will miss the time that we spend together
I will miss our random pillow talk before sleeping
I will miss the time that we share and discuss about a boy wkwk
I will miss those all, and i really do.
I hope someday you will find the one that we dream of, Aamiin.

B.

-A little Acknowledgement-

اَلْحَمْدُ لِلّٰهِ رَبِّ الْعَالَمِينَ All praises to Allaah سُبْحَانَهُ وَتَعَالَى, the Almighty, the Most gracious, the Most Merciful for always giving me health, strengths, knowledge, ease and blessing to accomplish this thesis. Peace and salutation to our Prophet Muhammad صَلَّى اللّٰهُ عَلَيْهِ وَسَلَّمَ, together with his family and companions who have brought the enlightenment into human life.
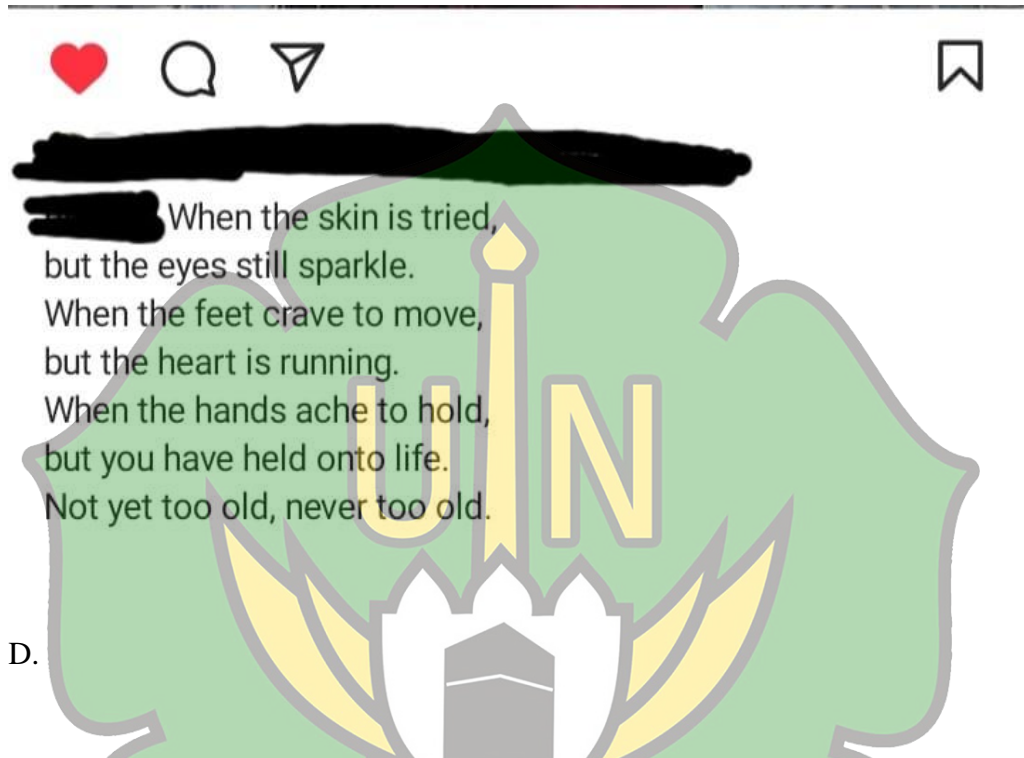
I express my sincere respect, deepest appreciation and gratitude to my supervisors. I am extremely grateful and indebted to them for their valuable guidance, sincere, advise, encouragement and suggestion.
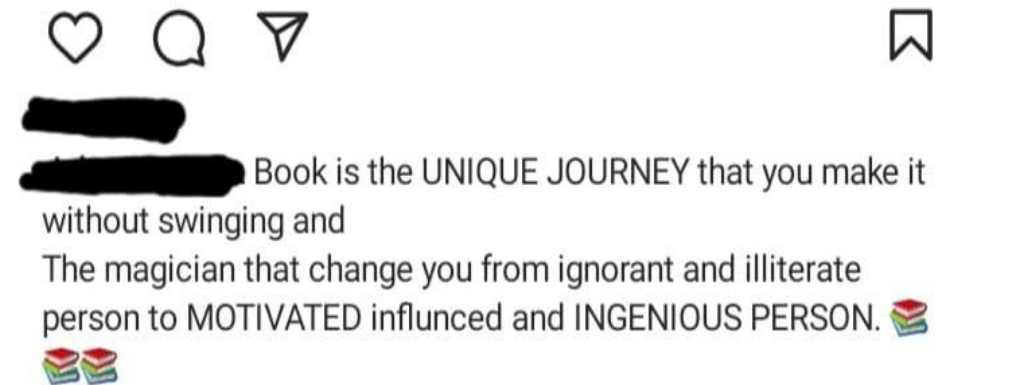
A special gratitude goes to my beloved parents, who always believes in me, prays for me, and convinces me to not be afraid of challenges in life. My special gratitude is also extended to my brother and sister. Their existences encourage me to be a better person. May Allaah سُبْحَانَهُ وَتَعَالَى grant my family Jannah for their great kindness, patience, endless love and everlasting financial, moral and emotional support.

Million Thanks go to all my sweet friends that i cannot mention one by one. Thank you for always giving your back when I need

C.

When the skin is tried,
but the eyes still sparkle.
When the feet crave to move,
but the heart is running.
When the hands ache to hold,
but you have held onto life.
Not yet too old, never too old.

D.

Book is the UNIQUE JOURNEY that you make it
without swinging and
The magician that change you from ignorant and illiterate
person to MOTIVATED influnced and INGENIOUS PERSON. 📚
📚📚

Appendix E

List of question Interview

INTERVIEW PROTOCOL

Project: "The Perceived Impact of English Caption for Instagram users on Vocabulary Mastery at PBI Students in UIN Ar-Raniry Year 2017"

Date: -

Interviewer: Jannatul Wardani

Interviewee: PBI students'

Position of Interview: Tentative (By phone)

The purpose of this study was to determine whether the strategy of using English captions on Instagram could increase the vocabulary of students majoring in English. Data will be collected using unstructured interviews which will be recorded and used only for research purposes to protect the confidentiality of the interviewees based on informed consent. During the interview, you will be asked several questions about the use of English captions in the Instagram application. The interview process will take about 15-20 minutes.

Interview Guideline:

1. Do you know about Instagram?
2. How long have you used instagram?
3. What do you think about English captions?
4. Have you ever used English captions on social media, especially Instagram?
5. Do you think that using English captions affect your vocabulary mastery? Why and how?

6. Are there any positive impacts of using English captions for your vocabulary mastery?

7. What obstacles did you face while using English captions on Instagram?

   Please explain why they become your obstacle.

8. What are the strengths of the English caption application? In improving your English vocabulary mastery?

9. What are the weaknesses of the English caption application? In improving your English vocabulary mastery?
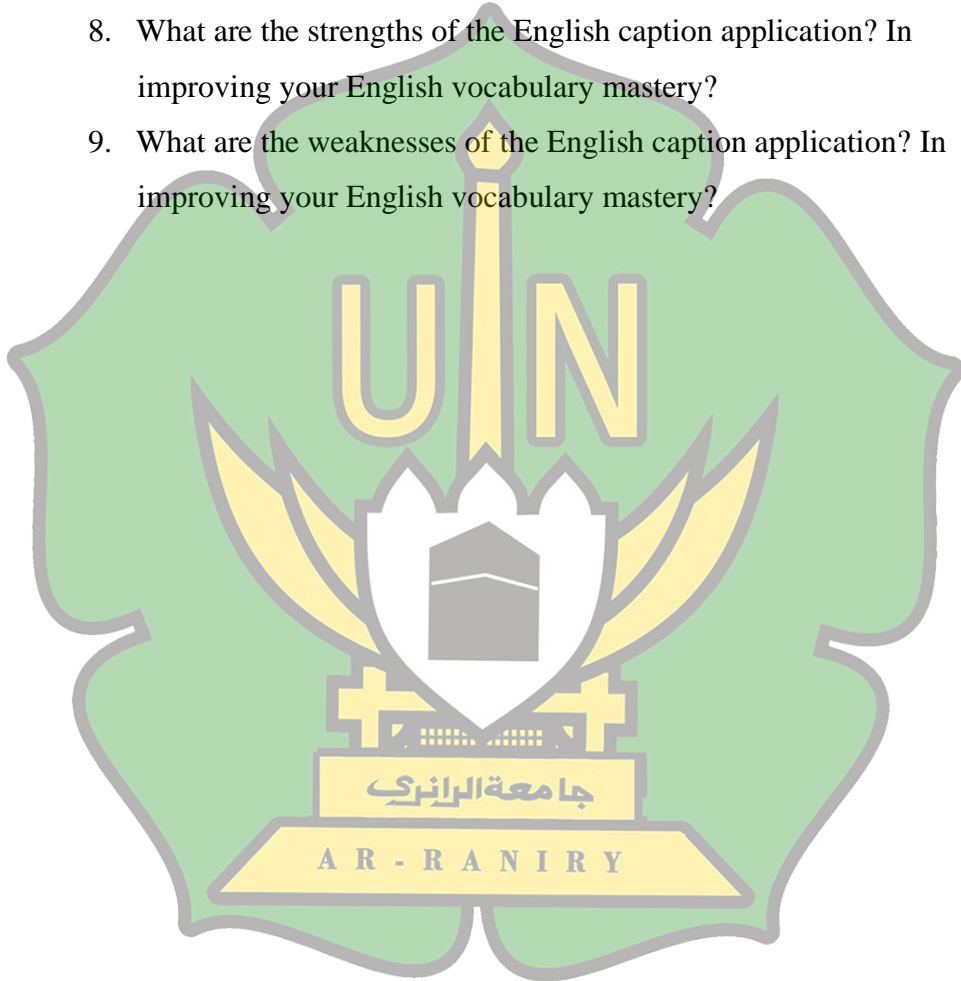
Appendix F
Interview Transcript
Participant 1: SR

1. Interviewer: Do you know about Instagram?
   Interviewee:
   Yes I know *eem* this application is very good and cool to use, I have used this application since I was in junior high school, and my friends also use it. Because I think this application is more updated than other applications.

2. Interviewer: How long have you used Instagram?
   Interviewee:
   I used it since I was in junior high school it's 5 or 6 years ago.

3. Interviewer: What do you think about English caption?
   Interviewee:
   It's Cool I guess" *laugh*

4. Interviewer: Have you ever used English captions on social media, especially Instagram?
   Interviewee:
   Yes, I have used it on Instagram or Whatsapp.

5. Interviewer: Do you think that using English captions affect your vocabulary mastery? Why and how?
   Interviewee:
   Absolutely, sometimes when I searched the caption on the other sources i have to read a lot of the caption to choose the good one, so i found a lot of new words. It increases my vocabulary mastery.

6. Interviewer: Are there any positive impacts of using English captions for your vocabulary mastery?
   Interviewee:
   Eem vocabulary mastery is very important in improving English skills, so there so a lot of positive impact I got from it, such as my speaking skill is better than before.

7. Interviewer: What obstacles did you face while using English captions on Instagram? Please explain why they become your obstacle.
   Interviewee:
   It's hard to find good captions that related to my photograph. The old me think that the social media is ridiculous, everything's must be perfect. When I write a caption, it must be related to the photograph. If it's not, people will judge me. But now I think the ridiculous one isn't the social media, but people.

8. Interviewer: What are the strengths of the English caption application? In improving your English vocabulary mastery?
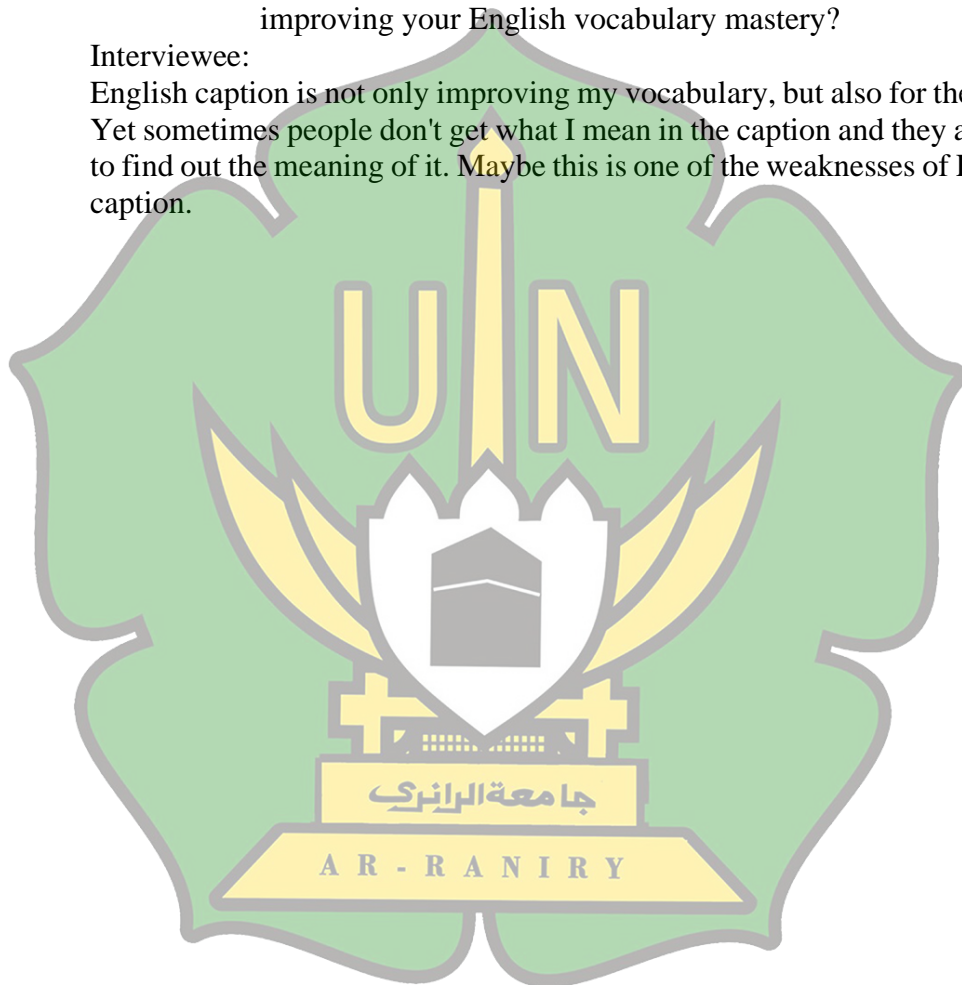
   Interviewee:
   English caption can improve my vocabulary mastery in the way of writing, speaking, and listening.

9. Interviewer: What are the weaknesses of the English caption application? In improving your English vocabulary mastery?

   Interviewee:
   English caption is not only improving my vocabulary, but also for the other. Yet sometimes people don't get what I mean in the caption and they are lazy to find out the meaning of it. Maybe this is one of the weaknesses of English caption.

Participant 2: N

1. Interviewer: Do you know about Instagram?
   Interviewee:
   In my opinion, Instagram is a social media platform that is used to share photos, videos, to people, to friends. Some accounts are public, some are not.

2. Interviewer: How long have you used Instagram?
   Interviewee:
   How much since 2000? 2000 2000 2012 if I'm not mistaken but until 2021 now I don't use it anymore.

3. Interviewer: What do you think about English caption?
   Interviewee:
   Hmmm, I think the English caption is good, especially for us English students, right, and under the caption, there's this one, there's an option for translating, right, but I rarely use it because eee, for example, at the same time, I want to read it too, I want it You know that without us finding out the Indonesian language, how far are we going? I think it's good, especially for people who really understand English.

4. Interviewer: Have you ever used English captions on social media, especially Instagram?
   Interviewee:
   Ever and often too.

5. Interviewer: Do you think that using English captions affect your vocabulary mastery? Why and how?
   Interviewee:
   Not bad, usually, if we want to do something, for example, we want to make a caption, right, we must use unique figures of speech or words, so we must be looking for something good, it's good to read, that's cool, so we So you know, "Oh, it turns out that in it is like this. If in English, what is the name of a western English kid, the language is slang, right, if the formal language is too standard, now it turns out that there is also English which is more informal. , so we know a new language.

6. Interviewer: Are there any positive impacts of using English captions for your vocabulary mastery?
   Interviewee:
   Yes, I have.

7. Interviewer: What obstacles did you face while using English captions on Instagram? Please explain why they become your obstacle.

Interviewee:
Eem, I'm the weakest in grammar, right, especially if I write, for example, grammar is the main thing, sometimes I'm worried too, especially since we follow Instagram with an English lecturer, so I'm a little worried about my messy English Meanwhile, our lecturers know that I am an English student, so I am also afraid because of the inappropriate use of grammar.

8. Interviewer: What are the strengths of the English caption application? In improving your English vocabulary mastery?
   Interviewee:
   English captions can improve our writing, speaking, and even reading skills.

9. Interviewer: What are the weaknesses of the English caption application? In improving your English vocabulary mastery?
   Interviewee:
   The weakness so far is not there, because every time I use the English caption, I use words that I really understand and I never think about other people seeing or not understanding the captions I use, as long as I understand what I write, and it helps me in improving my vocabulary mastery.

Participant 3: NU
1. Interviewer: Do you know about Instagram?
   Interviewee:
   Yes, I know, Instagram as one of social media platforms to post photos, videos, and updates about users daily life sis.

2. Interviewer: How long have you used Instagram?
   Interviewee:
   Instagram seems to be from junior high school, like how much, 9 years or 7 years ago.

3. Interviewer: What do you think about English caption?
   Interviewee:
   English captions are cool sis, because sometimes my friends on Instagram aren't all Indonesian, but if we use English, they will understand what we are talking about.

4. Interviewer: Have you ever used English captions on social media, especially Instagram?
   Interviewee:
   Yes, often.

5. Interviewer: Do you think that using English captions affect your vocabulary mastery? Why and how?
   Interviewee:

Yes, it has an effect, bro, because sometimes what is used on Instagram is the caption, not the formal caption that we study at school or college, but more informal.

6. Interviewer: Are there any positive impacts of using English captions for your vocabulary mastery?
   Interviewee:
   Yes, there is an impact. So the impact is like being more exposed to English means getting used to using English and you could say it helps the fluency of the English language.

7. Interviewer: What obstacles did you face while using English captions on Instagram? Please explain why they become your obstacle.
   Interviewee:
   Obstacles, so far, there are none, sis, so far, there are no big obstacles, bro, most of my friends who don't understand English, what does that mean. Yes, there is none.

8. Interviewer: What are the strengths of the English caption application? In improving your English vocabulary mastery?
   Interviewee:
   Eeeum advantages, advantages as said earlier. The language is informal, so the vocabulary is more and more like slang, adding to the slang vocabulary. We don't learn that slang in school.

9. Interviewer: What are the weaknesses of the English caption application? In improving your English vocabulary mastery?
   Interviewee:
   Weaknesses *eeeum* there are no weaknesses, sis. More positives.

Participant 4: HAN

1. Interviewer: Do you know about Instagram?
   Interviewee:
   Yes I know what is Instagram.

2. Interviewer: How long have you used Instagram?
   Interviewee:
   I have used Instagram more than 7 years.

3. Interviewer: What do you think about English caption?
   Interviewee:
   In my opinion, English caption is very interesting.

4. Interviewer: Have you ever used English captions on social media, especially Instagram?
   Interviewee:

Yes I'm quite often use English captions on social media especially in Instagram.

5. Interviewer: Do you think that using English captions affect your vocabulary mastery? Why and how?
Interviewee:
I think using English caption can affect your vocabulary because when we want to write English captions we will think what words that are good to use as English captions.

6. Interviewer: Are there any positive impacts of using English captions for your vocabulary mastery?
Interviewee:
Yes there is a positive impact of using English captions, one of them is the increasing of vocabulary. Especially when you see a user with English captions, you will get curious then translated it. Its where you get to know new vocabulary.
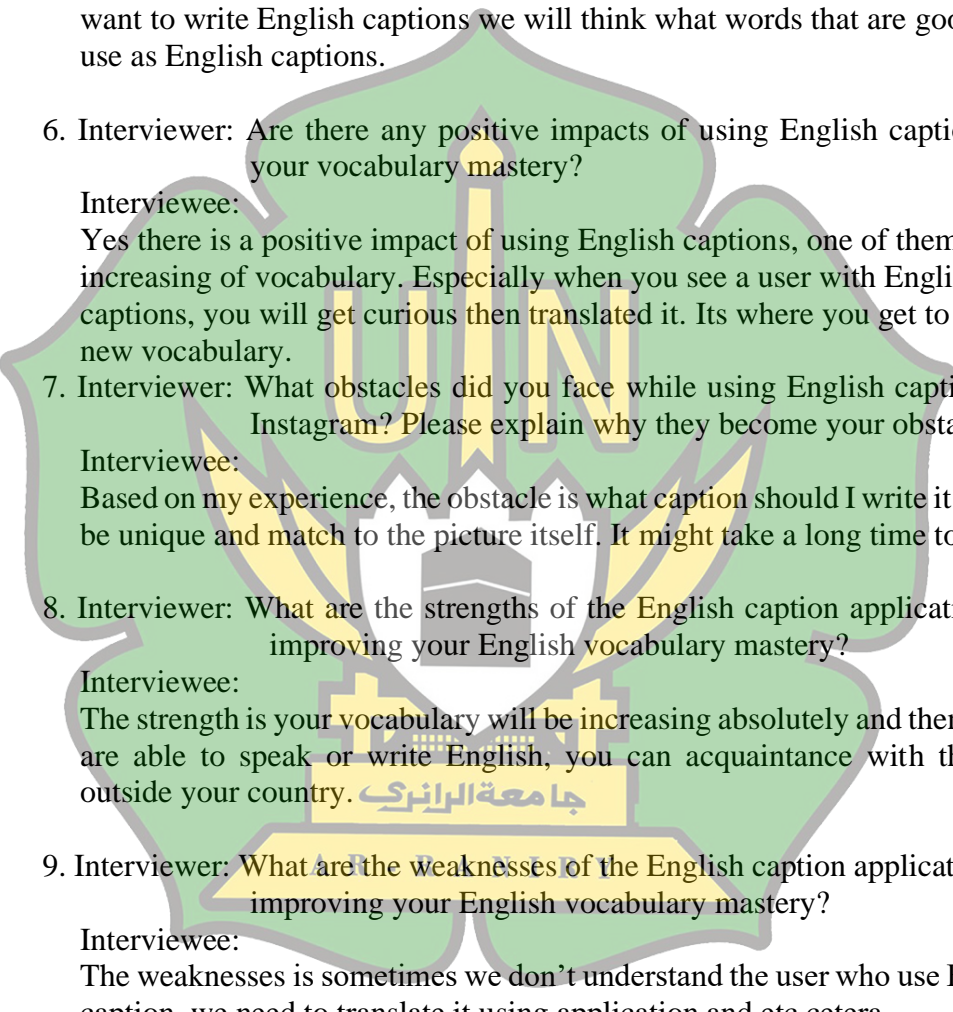
7. Interviewer: What obstacles did you face while using English captions on Instagram? Please explain why they become your obstacle.
Interviewee:
Based on my experience, the obstacle is what caption should I write it should be unique and match to the picture itself. It might take a long time to think.

8. Interviewer: What are the strengths of the English caption application? In improving your English vocabulary mastery?
Interviewee:
The strength is your vocabulary will be increasing absolutely and then if you are able to speak or write English, you can acquaintance with the user outside your country.

9. Interviewer: What are the weaknesses of the English caption application? In improving your English vocabulary mastery?
Interviewee:
The weaknesses is sometimes we don't understand the user who use English caption, we need to translate it using application and etc cetera.

Participant 5: S
1. Interviewer: Do you know about Instagram?
Interviewee:
Instagram is one of the social media that we can share, share photos, update about our lives in stories and others.

2. Interviewer: How long have you used Instagram?
Interviewee:

If I'm not mistaken I've been using Instagram since 2012 but I'm not an active user, it was active when I started college.

3. Interviewer: What do you think about English caption?
Interviewee:
Eeem, I think English caption is one of a good way to learn English, because by using captions we can also improve our vocabulary, like maybe we have some vocabulary that we don't know, so when we use English captions we will definitely look for it the vocabulary so it's worth it.

4. Interviewer: Have you ever used English captions on social media, especially Instagram?
Interviewee:
Yes, I ever use English caption on my social media yes in instagram.

5. Interviewer: Do you think that using English captions affect your vocabulary mastery? Why and how?
Interviewee:
Yes, of course like I said before using English captions on Instagram, it makes us know a lot of new vocabulary like for example when we use English captions, so we don't know some words from our captions, so it's because of us use English captions, so we'll find out the vocabulary. So the vocabulary that we don't know we know. So for using English caption is improve my vocabulary mastery.

6. Interviewer: Are there any positive impacts of using English captions for your vocabulary mastery?
Interviewee:
Yes of course, the impact is like what I said before, so I know a lot of new vocabulary like that. Because there are some words that we rarely use, so for sure we use English captions in Instagram so we know because we rarely use them because they are in daily activities so that's the impact, I know more vocabulary in English.

7. Interviewer: What obstacles did you face while using English captions on Instagram? Please explain why they become your obstacle.
Interviewee:
Actually that's not literally an obstacle, it's not like it's really a problem or an obstacle, because what I feel is the problem, for example, if I don't know the vocabulary, I open the dictionary again. Actually it's not like a fatal obstacle or anything. So maybe that's why I have to have time to look for the vocabulary again, that's all there is to it.

8. Interviewer: What are the strengths of the English caption application? In improving your English vocabulary mastery?
Interviewee:

Eeee, the power is ee, so the vocabulary that I master are higher, *ee* the term is that if English is something like academic vocabulary, what's the first one, there are basic, basic, basic *eee* the vocabulary continues to be intermediate, keep on with the native dude So, if we use it often, the strength is that our vocabulary are no longer basic, we can become intermediate in the middle or at the highest expert, so if we use English caption on Instagram more often, it improves vocabulary it's not just about improving the words, but improving the use of the vocabulary so we don't use the vocabulary that are usually used by people who are just learning English, it seems we already know a lot, so we choose vocabulary that are more academic.

9. Interviewer: What are the weaknesses of the English caption application? In improving your English vocabulary mastery?
Interviewee:
For me, I don't think there are any weaknesses, but if there aren't any weaknesses, it's just like before, the effect seems to take a lot of time to find out, but if there's a weakness, I don't think there's any. Because automatically when we use English captions it will automatically improve our vocabularies with the rather is new vocabularies is or increase its vocabulary. So for myself I don't have any weakness for using English caption on instagram.

Participant 6: MNM
1. Interviewer:Do you know about Instagram?
Interviewee:
According to what I read, Instagram is one of the applications that we can contact directly with people all over the world, more like maybe one of the applications that make it easier for us to connect.

2. Interviewer: How long have you used Instagram?
Interviewee:
How long does it mean since the first grade of high school, that's around 2014 about 7 years, sis.

3. Interviewer: What do you think about English caption?
Interviewee:
If, for example, the caption is in English, you often see people's places, and if for example you use it for yourself, on average, every time you put the caption on a photo or on your own Instagram feed, you use English, bro, because I like it more.

4. Interviewer: Have you ever used English captions on social media, especially Instagram?
Interviewee:

Eee, if for example, it's often, sis, if possible, you can see it on my Instagram feed, it's in English, right?.

5. Interviewer: Do you think that using English captions affect your vocabulary mastery? Why and how?
Interviewee:
Eee sure sis, we don't know what the name is, we'll definitely remember what vocabulary we want to put, and if we don't know, we'll definitely search so we don't make a mistake using vocabulary in what it's called in the caption, because the caption it's not for us, because people also see the definition of our Instagram photos because if we don't match the vocabulary or vocabulary, the person who reads it must also have a misunderstanding .

6. Interviewer: Are there any positive impacts of using English captions for your vocabulary mastery?
Interviewee:
Yes, Sis, there must be, because like I said before, I always want to give a caption, for example, what kind of caption, for example, for example, forgetting that we are online too, maybe what is the name in terms of vocabulary, maybe because we don't keep repeating it, never I also heard from the lecturer, I forgot what it was called, I remember again, I want to give a suitable caption and we don't know the vocabulary, so look for it, now it's automatic, I'll add it for sure.

7. Interviewer: What obstacles did you face while using English captions on Instagram? Please explain why they become your obstacle.
Interviewee:
If there is a problem, for example, there is a slight problem in grammar, sometimes I forget to put the "s" or something. Once, it's really forgotten. Actually, if the grammar is captioned, it's not really necessary, like it's informal.

8. Interviewer: What are the strengths of the English caption application? In improving your English vocabulary mastery?
Interviewee:
If, for example, there are many, what are the advantages? First, the advantage is that we can know that the vocabulary can be many, for example, what grammar we pay attention to, maybe we just care about it because people will see it later. Then maybe because of each caption, maybe we want to add an idiom or something like that, now that or a proverb or slang word, maybe that's the way it is, it's automatically added from various aspects of English.

9. Interviewer: What are the weaknesses of the English caption application? In improving your English vocabulary mastery?
Interviewee:

Yes, it's hard to match, sis, if it's in English, this word might not match what we described, right, in English, right? That's all. And I'm afraid of misplacement of vocabulary, right in English, it looks the same, see the difference, that's an example of placement.

Participant 7: UH

1. Interviewer:Do you know about Instagram?
   Interviewee:
   Yes I know, Instagram is the best and most famous app I know. Compared to other applications, Instagram is very popular and commonly used by people from many different social circles. Instagram has many features and even has many good filters to use when taking pictures and video. Instagram is also an application that can connect with strangers. Like WhatsApp, Instagram application can also be used for telephone and video calls.

2. Interviewer: How long have you used Instagram?
   Interviewee:
   I've been using instagram for 7 years.

3. Interviewer: What do you think about English caption?
   Interviewee:
   As Indonesian, using English language as my caption is cool, seems cool and good.

4. Interviewer: Have you ever used English captions on social media, especially Instagram?
   Interviewee:
   Yes, mostly.

5. Interviewer: Do you think that using English captions affect your vocabulary mastery? Why and how?
   Interviewee:
   Yes. When I tried to make a caption, I have to think some words and it gained my new vocabulary that I never knew before.

6. Interviewer: Are there any positive impacts of using English captions for your vocabulary mastery?
   Interviewee:
   Yes, but just only a little impact, cause I'm not posting so much.

7. Interviewer: What obstacles did you face while using English captions on Instagram? Please explain why they become your obstacle.
   Interviewee:

I don't know, because I never get any obstacles, cause I rarely post on instagram.

8. Interviewer: What are the strengths of the English caption application? In improving your English vocabulary mastery?

Interviewee:

I actually don't know, because I never rarely like almost never post something on instagram.

9. Interviewer: What are the weaknesses of the English caption application? In improving your English vocabulary mastery?

Interviewee:

I think, the words is more general, as English students, so many people posted something with English captions is not based on education, the language sometimes so random and the topic is not huge.